



**BSSS
INSTITUTE**
of Advanced
Studies

BSSS Institute of Advanced Studies

(Approved by AICTE, MoE, Govt. of India & Affiliated to Barkatullah University)

Management Development Programme

On

“Finance for Non-Finance Executives”

Date: 16th – 18th May 2024



About BSSS IAS

The BSSS Institute of Advanced Studies (BSSS IAS), an AICTE-approved institution, is engaged in education, research, training, and consultancy activities in the areas of management, sustainable development, rural development, social sciences, etc. It strives to provide a comprehensive platform for growth and empower individuals to thrive in their respective fields. It is one of the best Professional Management Institutions engaged in multidisciplinary activities and has collaborated with Assumption University, Thailand, and Synergy University, Russia, for joint research, training, and management education. The Institute envisions emerging as a top Professional Management Institution in Central India by playing a pivotal role in professional management education in the coming years and adorning a path with an undivided focus on quality education and excellence, thereby placing itself as an institution of national and international importance. Its excellent infrastructure provides an environment conducive to academic activities, professional deliberations, and social interactions. BSSS IAS has a strong portfolio of multidisciplinary faculties, experience in national and international consultations and the best training Institute in Central India

Rationale of the Program:

The Program is designed to equip non-finance professionals with essential financial knowledge and skills to make informed decisions, contribute effectively to financial discussions, and enhance overall business acumen. In today's complex business environment, executives and managers from various functional areas often find themselves making decisions that have financial implications. Without a solid understanding of financial concepts, they may face challenges in contributing effectively to financial discussions and may miss opportunities to optimize financial outcomes. This program will provide participants with a comprehensive understanding of financial concepts, financial statements, budgeting, cost management, and financial analysis, enabling them to confidently engage in financial matters within their organizations.

Programme Objectives:

1. To comprehend fundamental financial principles and terminologies used in business settings.
2. To interpret and analyze financial statements to assess the financial health and performance of a company.
3. To develop budgets and financial forecasts to support effective planning and resource allocation.
4. To identify cost drivers, control costs, and evaluate cost-effectiveness for improved decision-making.
5. To make sound financial decisions considering risk, return, and long-term implications.
6. To apply financial analysis techniques to evaluate investment opportunities and assess business performance.

Who Should Participate:

This program is designed for executives and managers from non-finance backgrounds who seek to enhance their financial acumen and decision-making skills.

Programme Components:

- Introduction to Finance
- Budgeting and Forecasting
- Cost Management
- Financial Stress Management
- Financial Decision-making
- Investment Analysis

Registration Fees

Non-residential	₹6000/-
Residential Double Occupancy	₹8000/-
Residential Single Occupancy	₹10,000/-

- Registration fee includes the study material, practice handouts, working lunch, and hi – tea.
- Certificate will be issued to participants who have attended the complete Programme.

Register Online

<https://bsssiaserp.com/Common/EventRegistration?vld=34>



Duration – 3 days

Programme Coordinators:

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