



BSSS
INSTITUTE
of Advanced
Studies

BSSS Institute of Advanced Studies

(Approved by AICTE, MoE, Govt. of India & Affiliated to Barkatullah University)

Management Development Programme On

“Data Driven Analytics for Efficient Decision Making”

Date: 30th - 1st June, 2024



About BSSS IAS

The BSSS Institute of Advanced Studies (BSSS IAS), an AICTE-approved institution, is engaged in education, research, training, and consultancy activities in the areas of management, sustainable development, rural development, social sciences, etc. It strives to provide a comprehensive platform for growth and empower individuals to thrive in their respective fields. It is one of the best Professional Management Institutions engaged in multidisciplinary activities and has collaborated with Assumption University, Thailand, and Synergy University, Russia, for joint research, training, and management education. The Institute envisions emerging as a top Professional Management Institution in Central India by playing a pivotal role in professional management education in the coming years and adorning a path with an undivided focus on quality education and excellence, thereby placing itself as an institution of national and international importance. Its excellent infrastructure provides an environment conducive to academic activities, professional deliberations, and social interactions. BSSS IAS has a strong portfolio of multidisciplinary faculties, experience in national and international consultations and the best training Institute in Central India

Rationale of the Program:

The program is designed to leverage data and analytical techniques to enable organizations and individuals to make better informed decisions. The rationale behind this programme is to impart the hands-on training experience in dealing with vastly available digital data generated by all departments in, both, public and private sector organizations. With the application of advanced software like, R programming, data visualization and other advanced statistical tools, the participants will develop meaningful insights on interpreting datasets and utilizing it for meaningful decision-making for the business growth and sustenance.

Programme Objectives:

After attending the 3 days Management Development Programme, the participant will be able to -

1. Understand the basics of statistical tools that are applicable in decision-making, using analytical software R.
2. Develop the understanding and capability of applying predictive and forecasting analytical tools in the areas of human resource management, operations, finance, marketing, etc., for business decision-making
3. Build the ability to draw inference by applying the tools of data visualization
4. Appreciate and comprehend the applicability of FinTech tools in financial decision making

Who Should Participate:

Management Development Program on “Data driven analytics for efficient decision making” is organized for corporate executives, middle-level managers, data analyst, tax advisors, entrepreneurs, government officials, policy makers, and academicians to learn the concepts of data analytical tools using softwares.

Programme Components:

1. Introduction to statistics in decision making
2. Advanced statistics in decision making
3. Introduction to predictive analysis
4. Applicability of predictive analysis using R
5. Forecasting technique in decision-making
6. Data Visualization and decision-making

Registration Fees

Non-residential	₹6000/-
Residential Double Occupancy	₹8000/-
Residential Single Occupancy	₹10,000/-

- Registration fee (Offline) includes the study material, practice handouts, working lunch, and hi – tea.
- Certificate will be issued to participants who have attended the complete Programme.

Register Online

<https://bsssiaserp.com/Common/EventRegistration?vld=36>



Duration – 3 days

Programme Cordinators:

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For further details, please contact:

Chairperson – MDP

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