



Dr Fr John P J
Executive Director, BSSS IAS

Orientation Programme MBA Batch 2023-25

An orientation programme was organized on 3rd October 2023 for the students of MBA batch 2023-25. The event had the auspicious presence of the Chief Guest Mr. Pradeep Karambelkar, Founder of Vision Business Opportunity. Ms. Maria Fomina Head of Regional Development, Synergy University, Moscow and Ms. Anastasia Tarasyuk, Admission Head, Department of International Business Affairs, Synergy University, Moscow were the Guest of Honour and Special Guest at the event respectively.



Dr Fr John P J, Director BSSS IAS felicitating the Chief Guest Mr Pradeep Karambelkar

Dear Readers,

We are pleased to present the Quarterly Newsletter - "Manthan" Vol. 2, Issue 4, Oct-Dec 2023 for the fourth quarter of the year 2023. The quarter experienced many academic, extra-curricular, and co-curricular activities. The major attractions of this quarter were National-level events, student engagement programs, and educational collaborations. We place on record our sincere gratitude to the entire "Manthan" Newsletter team for compiling this newsletter.

We are looking forward to another eventful quarter!

Editorial Team

Message from Executive Director

As we approach the threshold of a brand new year, let me extend my warmest wishes to everyone. The dawn of a new year is not just a change in the calendar; it is an opportunity for renewal, growth, and transition. We have made tremendous strides as an MBA institution. From the commencement of the placement season of the senior batch to the junior batch taking their initial advances towards being capable future managers, we have a lot to celebrate. BSSS Institute of Advanced Studies has always strived for perfection, with this year being no exception. There are no limits to the amount of knowledge one can gather. We have ensured that by providing students with once-in-a-lifetime opportunities through academic collaborations with Synergy University, Moscow. The 'Post Graduate Programme in Managerial Capacity Building' (PGPMCP) will allow students to be employable in the International market. The college was able to enact out-of-classroom learning with the MBA Batch 2023-25 going for their respective Rural Immersion Programmes to various knowledge hubs in and around rural

India. These experiences allow the students to live and understand the livelihood of our Nation's lesser-known fronts. The aim is to motivate students to contribute not just towards the Urban but also to the Rural economy of India. It ensures more work opportunities for the people in those areas and development in the true sense. The college has been able to rejoice that the collective efforts of the faculty and students are finally bearing fruit in the form of career beginnings. Setting benchmarks has always been one of the reasons for our success, and we achieved that through various MoUs signed with educational institutions and incorporating their hybrid teaching methods. Relationships nurtured with companies to benefit the placement journeys of students, seminars and workshops organized for students every weekend to polish soft skills, and numerous inter-club events to promote team building amongst students, fortifying us as a family. I extend my heartfelt gratitude to all the students and faculty members for a successful year, and we move towards the New Year with zeal and hope for a better experience.

X-Curio 2023



Students of MBA Batch 2022-24 & 2023-25 attending X-Curio

X-Curio: National Summer Internship Presentation Competition was hosted by the Institute on 28th October'23. The event provided a platform for students to present their findings and insights gathered during their summer internships. It comprised of informative presentations, and industry insights, and was a testament to the institute's commitment towards experiential learning and holistic development of the students. The participants were given insights and guidance by Fr. Jomi, Dean- Academics BSSS IAS, and Mr. Narendra Singh, Zonal Manager, Amul. Ms. Radhika Chandorkar, HR Head, Varun Beverages, and Mr. Abhishek Mahesh, HR Head, ICICI Prudential.



Mr. Kunakose Emmanuel, Registrar BSSS IAS facilitates Mr. Narendra Singh, Zonal Manager, Amul

guru mantra

The future of manufacturing: Navigating Industry 5.0



The manufacturing sector in India is on the verge of a transformation with Industry 5.0 being the next stage of the Industrial Revolution. As the world moves beyond Industry 4.0, India stands at the gateway of Industry 5.0, signalling a new age marked by smart manufacturing, human-machine collaboration through AI and the integration of cutting-edge technologies. India is at a stage where Industry 4.0 is still gaining popularity and it will take more time to get matured and accessible. Navigating this transition will not only be challenging but also very crucial as India's readiness will make its global position as a manufacturing hub more reliable.

Industry 4.0 started with notable progress in India. The government started programs like Made in India and Digital India to encourage the usage of cutting-edge technologies in the manufacturing industry. It has also made significant investments in automation, machine learning, AI and research and development. Nevertheless, Industry 5.0 is not just a step ahead but will also need a more thorough method of integrating these technologies.

Challenges of Industry 5.0:

Human-machine collaboration: Machine and human intelligence is one of the key elements of Industry 5.0. An atmosphere where people and machines coexist peacefully and cooperatively. This requires a large investment in training programs and skill development that emphasize human-machine cooperation.

Infrastructure & Connectivity: Modernizing the digital and physical infrastructure to facilitate real-time connectivity and smooth data transfer throughout the manufacturing ecosystem.

Prospects for India:

Job Creation & Economic Growth: Industry 5.0 might lead to the creation of millions of new jobs in a variety of industries, which would help India's economy flourish.

Increased Productivity & Efficiency: Data-driven optimization and intelligent automation can greatly increase output.

The future of Indian manufacturing is promising and it has made great strides toward implementing Industry 4.0. To make sure the nation is prepared for Industry 5.0, the government needs to address the challenges, capitalize on the opportunities, and launch supportive production-linked incentive schemes and supportive policies. Right investments in digital infrastructure and skill development can make India a global leader in Industry 5.0.

Mr. Angadbir Singh

Head of Operations and Finance
Powerlux Industries Pvt. Ltd., Bhopal

Fintech in India: A Growing Trajectory



The word "Fintech" is coined from the merger of two words – Finance and Technology. It is a collaboration between two different domains and the way they complement each other by bringing efficiency to the businesses in terms of production and operations and saving costs. India being the second largest internet user country has acclimatized to financial technology at a rapid pace. Digital Payments, Digital Lending, Insurtech and Wealth tech are the major contributors to the Indian fintech landscape. The ecosystem, technology innovation, the growing user base of the internet and smartphones, and the demographic dividend have been the key factors that are driving the growth of this sector. Covid 19 pandemic has proven a boon to the Indian fintech market. The payments through online methods due to lockdown and curtailment on moving across the country has grown manifold during the C.Y. 2020, 2021 and 2022 as this made people realize the easiness of managing transactions online over the physical methods. Acko, BharatPe, BillDesk, Chargebee, Paytm, Mobiwik, Oxyzo, PhonePe, Pine Labs, Coin DCX, CRED, Slice, Razorpay, DIGIT, Groww, Policy Bazaar, Zerodha, Zeta are the noticeable names in Indian fintech space.

India as a country is amongst the promising fintech markets in the world and the estimated market size is to be \$ 150 billion by 2025. India stood at 2nd rank on fintech deal volume and has a 14% share of global funding. Several initiatives by the government in the form of an API (Application Programming Interface) including Aadhar, Bharat Pay, and UPI are and will continue to contribute to the growth of this sector.

Dr. Vinod M. Lakhwani

Associate Professor
Faculty of Management Studies, Marwadi University, Gujarat



Students of MBA Batch 2023-25 at M/s Nahar Spinning Mills, M/s Vardhaman Spinning and Weaving and M/s Permal Wallace as part of Industrial Visit Program

The institute organized an industrial visit to M/s Permal Wallace, Bhopal, M/s Nahar Spinning Mills, Simrai and M/s Vardhaman Spinning and Weaving, Budhni, for the students of batch 2023-25. The opportunity served as a treasure trove of knowledge with managerial insights, industrial dynamics, and showcasing cutting-edge technology.



MBA students of Batch 2022-24 visited Sanfield India, Govindpura, Bhopal

Global Supply Chain Management



Sustainable supply chain management (SSCM) has grown in popularity over the last decade as a means for companies to enhance their business sustainability. SSCM aims to integrate environment, economic, social, and governance

(EESG) objectives into a company & supply chain procedures. However, Global Supply Chains (GSCs) still face challenges when it comes to sustainability management. Global supply chains (GSCs) do not confine themselves to the borders of just one nation.

Natural calamities and the COVID-19 pandemic both had a part in causing havoc in the world's supply chains. Rising geopolitical tensions (e.g., the conflict between Russia and Ukraine or the Cold War between China and the United States), escalating costs of living, rising wages, surging energy prices (e.g., coal and oil), and difficulties stemming from climate change are the primary obstacles to effective global supply chain management.

During such a turbulent period, with the emergence of cutting-edge technologies such as artificial intelligence (AI), data analytics, automation, machine learning, and others, the 'sustainable supply chain' is quickly becoming the new norm.

Dr. Pritpal Singh Bhullar

Associate Professor
University Business School, MRSPTU, Punjab



Remembering Gandhi... A day of reflection



Industrial Visit to M/s. Varadhan Industries, Buxhari



Institute Innovation Council (IC) Meeting



Rural Immersion Program, Barfoot, Tlona

Academic Appetizers

Viksit Bharat



Viksit Bharat@2047 will be leading the way in technology. India's digital empowerment will provide doors for progress across several industries. We can improve efficiency, accountability, and transparency with digitalized government, smart cities, and broad internet access. Sustainable growth will also be fueled by utilizing cutting-edge technology like renewable energy and artificial intelligence.

Building infrastructure would be a key component of Viksit Bharat 2047. Our vision for an India that is linked and easily accessible spans from cutting-edge healthcare facilities located throughout the nation to contemporary transportation networks that link cities. This would enhance the quality of life for our residents and draw tourists, boosting the country's economy.

A key component of Viksit Bharat 2047 will be environmental sustainability. Our goal is to achieve a balance between ecological preservation and economic prosperity. We can create a greener and healthier India for future generations by using renewable energy, supporting waste management techniques, and conserving our natural resources.

In conclusion, the vision of Viksit Bharat for 2047 captures our hopes for a changed India. We can construct a nation that is not only economically rich but also socially and environmentally responsible by focusing on inclusive growth, high-quality education, technical developments, infrastructural development, and environmental sustainability.

Let us collaborate to realize Viksit Bharat by 2047, paving the way for a brighter future for all.

Mr Shine Koshy,
MBA (Dual), Batch 2022-24

Rural Immersion



Rural immersion was a tapestry woven with hands-on learning and cultural exploration. Building bricks ignited our creativity, trekking tested our resilience, and Anganwadi's visit shed light on the importance of early childhood nutrition. Engaging with the Adivasi community and understanding their rich traditions, while on the final day's waterfall serenaded us with the echo of a transformative experience.

The visit to Harsha Trust in Orissa was truly an amazing experience, all thanks to BSSSIAS Institute, facility and management for providing this once-in-a-lifetime experience.

Mr Shalom Wilson
MBA (Dual), Batch 2023-25



Quizzomania

The 'Thinking Hats Club' in collaboration with Business Standard Bhopal, hosted 'Quizzomania 2023' which was an intellectual affair that put the wisdom of the students of batch 2023-25 to test. The first prize was bagged by Mr Ishjot Singh, second prize was won by Mr Varun Chopra and the third prize was won by Ms. Sakshi Chourasia. Their impressive knowledge and quick thinking wowed the audience.



Finquest 2.0

The 'FinWin Club' hosted FinQuest 2.0 on 19th December 2023 sponsored by Cybrom Technology Pvt. Ltd. Team RVY from batch 2022-24 secured the first prize, Team VITT GURU from batch 2022-24 claimed the second place, and Team Sahil from batch 2023-25 earned the third spot. The event celebrated financial expertise and underscored participants' dedication to excel in finance.



Best out of waste

The 'Nature Club' of the institute organized a 'Best out of waste' competition on 14th December 2023 to celebrate, 'National Energy Conservation Day' to promote clean and green initiatives.

Panel Discussion- Entrepreneurial Landscape



The 'Chanakya club' and the Institute's Innovation Council hosted a panel discussion on 15th of October 2023 which came out as a valuable window into India's entrepreneurial landscape. This event was a tribute to the visionary Dr. APJ Abdul Kalam accompanied by the celebration of the Innovation Day.



Super Strikers

The 'Sports Club' of the institute organized a tri-series cricket tournament: The Super Strikers. The match witnessed three teams compete for the coveted trophy. All three teams displayed their skills and determination throughout the tournament. The team 'Panthers' of MBA batch 2022-24 emerged as the winner of the tournament.



Brandophile

The 'Brand Mantra club' organized "Brandophile: A Corporate Walk Fiesta" where the students were enlightened about the CSR activities adopted by different brands. It enhanced the confidence of the students and helped them to develop their self-image. The winner of the event was Mr. Arham Khan, followed by the first runner up Ms Sejal Agrawal followed by the second runner up Mr. Raj Bhatt.



Garba Competition

The 'Culture Club' organised a dance competition, 'Aa ja nach le' on October 17th 2023 to showcase the grand performances of Garba and Dandiya. The celebrity judges were Ms Sanghamitra and Mr Anoop Verma. The best group was won by Ms. Neha Bajaj, Ms. Rushali Mehta, Mr. Ishjot Singh, Mr. Navraj Singh, Ms. Sakshi Singh, and Ms. Shailta Sharma.



Roleplay Skit Session



Chess Tournament



Meeting Etiquettes Soft Skill Sessions



Inter Club Carrom Competition

Institute Bonanza



MoU with M/s Xebia

The Institute signed a MoU with M/s Xebia as a way to promote Industry-Institute Relationship.



Session on Mutual Funds

The institute conducted an expert session on Mutual Funds by Mr. Ashish Joshi, Joint Associate Vice President, HDFC AMC on 6th December 2023.



Communication and Personality Development Session

The students of MBA Batch 2022-24 and Batch 2023-25 attended an expert session on 'Communication and Personality Development' with Mr Daniel G Denny, Faculty of Commerce & Management at Dept of Higher Education, Government of Madhya Pradesh India. The session was a beacon of insight into mastering time management, refining body language, and setting impactful goals.

Forthcoming Events @ BSSS IAS

1. National Youth Day is to be held on 12th January 2024.
2. Colloquium' on 'Industry-Academia collaboration to fortify sustainable management practices' on 19th January 2024.
3. National Research Poster Presentation Competition to be held on 24th February 2024.
4. International Conference "Innovative Sustainable Practices: A Global Perspective" to be held in March 2024.

MANAGEMENT DEVELOPMENT PROGRAMMES

S.NO.	TOPIC	DATE (FROM-TO)
1.	Managing Work & Wellbeing: Wellness Programme for Middle Level Managers	23 - 25 February, 2024
2.	Harnessing Emotional Intelligence Skills for Stress Management	14 & 15 March 2024
3.	Data Driven Analytics for Efficient Decision Making	02 - 04 May, 2024
4.	Finance for Non-Finance Executives	16 - 18 May, 2024
5.	Enhancing Leadership & Organisational Skills for Administrators	20 - 24 May, 2024
6.	HR Analytical tools and its application for enhancing Organizational Development	14 - 16 June, 2024
7.	Business Intelligence and Analytics using Power BI	20 - 22 June, 2024



BSSS Institute of Advanced Studies

(Approved by AICTE, MoE, GoI & Affiliated to Barkatullah University)

ADMISSION REGISTRATION OPEN

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Post Graduate Programme in Managerial Capacity Building (PGP - MCB)
from Synergy University Moscow, Russia.

- HR Analytics
- Business Analytics

INTERNATIONAL PROGRAMMES

MS Programme from ASSUMPTION UNIVERSITY, BANGKOK, THAILAND -

- M.S. in Management
- M.S. in Investment Analysis & Management

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