

DR. DURDANA OVAIS

(Ph.D, MBA -HR)

CAREER PATH

July 2018 Till present	The Bhopal School of Social Sciences, (Department of Commerce) Bhopal	Assistant Professor
2014-2017	Chakravarti Rajgopalachari Institute of Management (University teaching department)	Research Scholar
2010-2012	AIMS Allana Institute of Management Sciences.	Assistant Professor
2009	MANIT (Maulana Azad National Institute of Technology - Department of Management Studies)	Contract Faculty
2008-2009	CRIM Chakravarti Rajgopalachari Institute of Management (University teaching department)	Guest Faculty
2007-2008	Oriental College of Management Oriental Group of Institutes	Lecturer

ACADEMIA

2018	Ph.D awarded on 14th December 2018 (Registration 23/07/2014)		
2011	Maharashtra State Certificate in Information Technology		83%
2009	C.H.A Certified Handwriting Analyst Diploma Karohs International School of Handwriting Analysis		
2005-07	MBA, HR Institute of Professional Education and Research, Bhopal		72.3%
2002-05	Bachelor of Commerce Management (HONOURS) Institute for Excellence in Higher Education, B.U., Bhopal		73%
2002	Higher Secondary St. Joseph's Convent, Idgah Hills Bhopal (CBSE)		70.2%

SUBJECT AREA OF INTEREST

- Microeconomics
- Macro Economics
- Managerial Economics
- Corporate Social Responsibility
- Human Resource Management
- Public Finance
- Indian Economy
- Research Methodology
- International Business
- Organization Behavior

CERTIFICATES

- **SWAYAM Certificate Course** - Introduction to Managerial Economics 15/Jul/2019-30/Nov/2019 IIM (Bangalore)
- **Coursera Certificate Course** - Statistics for Researchers: Understanding Mediation, Moderation and Beyond 04/May/2020-04/Jun/2020 University of Virginia

E-CONTENT PREPARED

1. SUBJECT - ECONOMICS, TOPIC - MARKET STRUCTURE
<https://www.youtube.com/watch?v=cZk2qnOIO1g&t=561s>
2. SUBJECT - ECONOMICS, TOPIC – Monopoly
<https://www.youtube.com/watch?v=UwezVhtwULI>
3. SUBJECT - ECONOMICS, TOPIC – Oligopoly
<https://www.youtube.com/watch?v=Kd0K9cwHjQA>
4. SUBJECT - ECONOMICS, TOPIC – Monopolistic Competition
<https://www.youtube.com/watch?v=WqhqEsStEZg>
5. SUBJECT - ECONOMICS, TOPIC - Factors of Production
https://www.youtube.com/watch?v=Wy0vCjHeK_4
6. SUBJECT - ECONOMICS, TOPIC - Nash Equilibrium
<https://www.youtube.com/watch?v=1L343EFpjhk&t=2s>
7. SUBJECT - Organizational Behavior, TOPIC - Organization and Organization Theory
<https://www.youtube.com/watch?v=pcC8Rt2XNiM>
8. SUBJECT - Organizational Behavior ,TOPIC – Conflict
<https://www.youtube.com/watch?v=ofrvYNMrePI&t=4s>
9. SUBJECT - Organizational Behavior ,TOPIC – Quality of Work Life
<https://youtu.be/tCcDtX6Og2c>
10. SUBJECT – Public Finance ,TOPIC – Role of State in Public Finance
<https://youtu.be/91ljkL3Vxwo>
11. SUBJECT – Public Finance ,TOPIC- Public Goods
<https://youtu.be/5n-YUUiQ7Ac>
12. SUBJECT – Public Finance ,TOPIC – Difference Between Public Finance and Private Finance
<https://youtu.be/dqaVy7dgiw>
13. SUBJECT – Public Finance ,TOPIC – Introduction
<https://www.youtube.com/watch?v=riccHxndjWQ&t=273s>
14. SUBJECT – Personal Finance ,TOPIC – reverse Mortgage
<https://www.youtube.com/watch?v=csMkUUqHut8>
15. SUBJECT – Personal Finance ,TOPIC – Pension Plans
<https://www.youtube.com/watch?v=eVNonJF89zQ&t=99s>

WEBSITE DESIGNED AND DEVELOPED

Designed and developed website for B.com Honours Students – BSSS
<https://sites.google.com/bsssbhopal.edu.in/b-com-honours/events>

AWARDS AND ACHIEVEMENTS





1. **RECEIVED BEST PAPER AWARD** Virtual National Conference on **‘THE FUTURE OF MANAGEMENT EDUCATION (FME - 2021)’** dated on 3rd & 4th December, 2021 Analysing The Impact of a Corporate Social Responsibility Policy and Human Resource Policies on Financial Performance as a Road to Sustainable Entrepreneurship. organized by MITCON Institute of Management, Pune.



2. **RECEIVED BEST PAPER AWARD (International)** Assumption University , Thailand AU Virtual International Conference 2020 “Entrepreneurship and Sustainability in the Digital Era” held on October 30th, 2020.

3. **REVIEWER - AU** Virtual International Conference 2020 “Entrepreneurship and Sustainability in the Digital Era”, held on October 30th, 2020 at Assumption University Thailand.



4. **RECEIVED BEST PAPER RUNNER-UP AWARD** - 8th Asian Management Research and Case Conference 2019: Social Responsibility, Sustainability and Management: Issues and Strategies in Asia 24th - 26th March 2019. Blue Ocean Social Responsibility Strategy: Creating Competitive Advantage through Human Resource Policies.



5. **RECEIVED BEST PAPER AWARD** - The Bhopal School of Social Sciences “Sustainable Development Goals 2030: the challenges for Madhya Pradesh and the opportunities provided by CSR clause 135. (2017)

6. **CHAIRPERSON** - e-International Conference on Sustainable Innovation, Research & Emerging Trend in Entrepreneurship, Organised By SCHOOL OF MANAGEMENT, PRATAP UNIVERSITY. Chennai

7. Participated as a **RESOURCE PERSON** in the working Group Meeting on Development of Instructional Material on Marketing and Salesmanship held at PSS Central Institute of Vocational Education (NCERT) Bhopal.(2009)

RESEARCH AND PUBLICATIONS

2023

1. **OPTIMISM BIAS AS MODERATOR TO DEAL WITH ANXIETY & DEPRESSION: EMPIRICAL EVIDENCE FROM PLS – SEM BASED APPROACH, INTERNATIONAL JOURNAL OF EDUCATIONAL REFORM, SCOPUS.** 2023.Online First May 2
<https://journals.sagepub.com/doi/abs/10.1177/10567879231168375?journalCode=refa>
2. **STUDENTS SUSTAINABILITY CONSCIOUSNESS WITH THE THREE DIMENSIONS OF SUSTAINABILITY: DOES THE LOCUS OF CONTROL PLAY A ROLE? REGIONAL SUSTAINABILITY,** Volume 4, Issue 1, Pages 13—27, ISSN - 2666-660X. (Author) DURDANA OVAIS. **SCOPUS.** 2023.

<https://reader.elsevier.com/reader/sd/pii/S2666660X23000026?token=5C37E76446E73841903BE7AB7300793D0BA28E883D519DE33177C18C8355FA4FFD0E15CA5B3AA12AEFD7E316BCD238BF&originRegion=eu-west-1&originCreation=20230305171402>

2022

3. **PERCEPTUAL MAPPING OF THE IMPACT OF ENVIRONMENTAL AWARENESS AND ENVIRONMENTAL ATTITUDE ON ENVIRONMENTAL BEHAVIOR**, *SIT JOURNAL OF MANAGEMENT*, Volume 12, Issue 2, Pages 75—87, ISSN - 2278-9111 . (Authors) DURDANA OVAIS, SHUBHRA BHATIA & KANISHQ DAVE.2022. https://ejisit.org/dec_22/journal7.pdf
4. **CULTURAL ENDEAVOR DURING ADAPTATION OF INTERNATIONAL STUDENTS STUDYING IN UNIVERSITIES OF CHENNAI**, *JOURNAL OF THE ORIENTAL INSTITUTE* Volume 71, Issue 3, Pages 179—189, ISSN - 0030-5324. (Authors) V. SELVALAKSHMI & DURDANA OVAIS. 2022
5. **THE IMPACT OF CSR PERCEPTION ON MOBILE BANKING ADOPTION: THE INFLUENCE OF TRUST FACTOR AND FIRMS REPUTATION ON INTENSION TO USE: THE CASE OF INDIAN GEN Z**. *SIT JOURNAL OF MANAGEMENT* Volume 12, Issue 1 , Pages 44—58, ISSN - 2278-9111. (Authors) DURDANA OVAIS& SHUBHRA BHATIA. 2022. http://www.ejisit.org/june_22/4.pdf
6. **TRADITIONAL ECOLOGICAL PRACTICES THAT INDIAN BANKS CAN ADOPT - A DYNAMIC MOVE TOWARDS SUSTAINABILITY**. *SIT JOURNAL OF MANAGEMENT*, Volume 12, Issue 1, Pages 1—12, ISSN - 2278-9111. (Authors) SHUBHRA BHATIA & DURDANA OVAIS. 2022. http://www.ejisit.org/june_22/1.pdf

2021

7. **A STUDY ON STRATEGIC HUMAN RESOURCE MANAGEMENT PRACTICES ON CORE INDIVIDUAL PERFORMANCE IN ORGANIZATIONS**, *NAT. VOLATILES & ESSENT. OILS*, Volume 8, Issue 4, Pages 446—452, ISSN - 446-458. (Authors) DR. SHUBHAM CHOUDHARY, DR DURDANA OVAIS, DR. NISHTHA TYAGI PACHOURI, DR. SHAIZAL BATRA. **SCOPUS**. 2021. <https://www.nveo.org/index.php/journal/article/view/184>
8. **MEASURING THE WALLS OF COMMUNICATION BARRIERS OF STUDENTS IN HIGHER EDUCATION DURING ONLINE CLASSES**, *JOURNAL OF CONTENT, COMMUNITY & COMMUNICATION*, Volume 13, Issue 1, Pages 263—272, ISSN - 2395-7514. (Authors) DR. GEETANJALI SHRIVASTAVA, DR. DURDANA OVAIS & NEELAKSHI ARORA. **SCOPUS**. 2021
9. **PSYCHOLOGICAL, SPIRITUAL AND EMOTIONAL RESPONSE TO COVID-19 PANDEMIC EXPERIENCES AND INTERVENTIONS MADE**, *ASIA PACIFIC JOURNAL OF HEALTH MANAGEMENT*, Volume 16, Issue 2, Pages 75—85, ISSN - 2204-3136. (Authors) RICHI SIMON DURDANA OVAIS. **SCOPUS**. 2021 <https://journal.achsm.org.au/index.php/achsm/article/view/595>

2020

10. FOUR DAY WORKWEEK A MAGIC TRICK OR A FALSE IMPRESSION : SUSTAINABILITY ANALYSIS IN THE DIGITAL ERA. *INTERNATIONAL RESEARCH E-JOURNAL ON BUSINESS AND ECONOMICS*, Volume 6, Issue 2, Pages 90—105. (Authors) DR. DURDANA OVAIS, DR. V. SELVALAKSHMI BHARATAN, DR GEETANJALI SHRIVASTAVA, DR SHUBHAM CHOUDHARY. 2020.

<https://anyflip.com/nmtug/tbvo/basic>

11. ANALYSING THE PREDICTORS OF TURNOVER INTENTION IN MANUFACTURING SECTOR IN BHOPAL. (THROUGH HUMAN RESOURCE POLICIES, CORPORATE SOCIAL RESPONSIBILITY AND FINANCIAL INDICATORS), *SOLID STATE TECHNOLOGY*, Volume 63, Issue 6, Pages, ISSN - 10258—10268. (Authors) DR.DURDANA OVAIS, DR.V.SELVALAKSHMI & MR.K.GURU3 , **SCOPUS**. 2020

<http://solidstatetechnology.us/index.php/JSST/article/view/5695>

2019

12. EMPLOYEE EMPOWERMENT “ A STRATEGICAL TOOL FOR SUCCESS IN COMPETITIVE BUSINESS ENVIRONMENT, *THINK INDIA QUATERLY*, Volume 22, Issue 14, Pages 6022—6032, ISSN - 0971-1260. (Authors) DR.K.SENTHAMIL SELVAN, V.SELVA LAKSHMI & DR.DURDANA OVAIS. 2019

13. BLUE OCEAN SOCIAL RESPONSIBILITY STRATEGY: CREATING COMPETITIVE ADVANTAGE THROUGH HUMAN RESOURCE POLICIES. *INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING*, (IJRTE), Volume 8, Issue 3, Pages 591—598, ISSN - 2277-3878. (Authors) DR. DURDANA OVAIS. **SCOPUS**. 2019

14. CSR A FEVISTIC OR FEVICOL: AN ANALYSIS OF CSR PERCEPTION AND ITS IMPACT ON AFFECTIVE ORGANISATIONAL COMMITMENT AND HUMAN RESOURCE POLICIES. *INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR)*, Volume 6, Issue 2, Pages 105—114, ISSN - 2349-5138. (Authors) DR. DURDANA OVAIS. 2019

15. THE CURIOUS CASE OF PARLE - G - DECREASE IN DEMAND OR THE NEW INFERIOR GOOD, *THINK INDIA QUATERLY*, Volume 22, Issue 14, Pages 1233—1240, ISSN -0971-1260. (Authors) DR. DURDANA OVAIS. 2019

16. ENGAGED WORKFORCE AND THE UNEXPLORED LINK BETWEEN THE SOCIAL RESPONSIBILITY SCORE , *IISTR INTERNATIONAL JOURNAL OF SCIENTIFIC & TECHNOLOGY RESEARCH*, Volume 8, Issue 11, Pages 1208—1214, ISSN - 2277-8616. (Authors) DR. DURDANA OVAIS. 2019.

2018

17. SUSTAINABLE DEVELOPMENT GOALS 2030: THE CHALLENGES FOR MADHYA PRADESH AND THE OPPORTUNITIES PROVIDED BY CSR CLAUSE 135. *BSSS JOURNAL OF SOCIAL WORK*, Volume 10, Issue 1, Pages 37—69, ISSN - 0975-251X. (Authors) DR. DURDANA OVAIS. 2018.

<https://bssspublications.com/Home/Socialwork>

18. **DEMYSTIFYING THE DYNAMICS OF CORPORATE SOCIAL RESPONSIBILITY AND HUMAN RESOURCE POLICIES** . *INTERNATIONAL JOURNAL OF HUMAN RESOURCE MANAGEMENT AND RESEARCH (IJHRMR)*, Volume 8, Issue 6, Pages 139—146, ISSN - 2249-6874. (Authors) DURDANA OVAIS. 2018.
19. **CORPORATE SOCIAL RESPONSIBILITY SCORE: AN EMPIRICAL STUDY OF EMPLOYEE CSR PERCEPTION WITH SPECIAL REFERENCE TO MANUFACTURING SECTOR.** *GJRA - GLOBAL JOURNAL FOR RESEARCH ANALYSIS*, Volume 7, Issue 11, Pages 438—442, ISSN - 2277 – 8160. (Authors) DURDANA OVAIS. 2018 <https://www.worldwidejournals.com/global-journal-for-research-analysis-GJRA/article/corporate-social-responsibility-score-an-empirical-study-of-employee-csr-perception-with-special-reference-to-manufacturing-sector/OTc3OQ==/?is=1&b1=121&k=31>
20. **CSR AT HIGHLAND PARK PLANT : FROM SHAREHOLDER TO STAKEHOLDERS CONCEPT.** *INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR)*, Volume 5, Issue 4, Pages 206—211, ISSN - 2349-5138. (Authors) DURDANA OVAIS. 2018
21. **A STUDY OF CORRELATION BETWEEN LIFE SKILLS AND EGO STATES OF MBA STUDENTS AND THE ROLE MBA INSTITUTIONS CAN PLAY WITH SPECIAL REFERENCE TO PRIVATE INSTITUTIONS.** *SAGAR MANTHAN*, Volume 2, Issue 1, Pages 125—132, ISSN - 9789-9386. (Authors) DURDANA OVAIS&SHUBHUM CHODHARY. 2018
22. **THE STATE OF ORGANISATIONAL HEART IN THE HEART OF INDIA: MAPPING EMPLOYEE’S HUMAN RESOURCE POLICIES PERCEPTION OF THE MANUFACTURING INDUSTRY (BHOPAL. M.P).** *JOURNAL OF IMS GAZIABAD*, Volume 5, Issue 1 119—125, ISSN - 0973-824X. (Authors) DURDANA OVAIS. 2018

2017

23. **THE EMERGING ROLE OF HUMAN RESOURCE POLICIES IN CORPORATE SOCIAL RESPONSIBILITY- MAPPING THE PERCEPTION OF HR DEPARTMENT.** *EMERGING TRENDS, ISSUES AND CHALLENGES IN BUSINESS ECONOMICS*, Volume 1, Issue 1, Pages 78—84, ISSN - 978-93. (Authors) DURDANA OVAIS & DR.A.P.SINGH. 2017
24. **EMERGING TREND IN INDIA POST DEMONETIZATION.** *EMERGING TRENDS, ISSUES AND CHALLENGES IN BUSINESS ECONOMICS*, Volume 1, Issue 1, Pages 261—267, ISSN - 978-93. (Authors) DR. NAAZ OVAIS & DURDANA OVAIS. 2017
25. **THE BARNYARD, THE BARNEY ISSUES AND THE BRAINY CONCERNS.** *IJMRD INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY RESEARCH AND DEVELOPMENT*, Volume 3, Issue 1, Pages 266—273, ISSN - 2349-5979. (Authors) DR. NAAZ OVAIS, & DURDANA OVAIS. 2017

2016

<http://www.allsubjectjournal.com/download/1753/3-1-57.pdf>

26. **MORE THAN A BAND-AID -THE UNREALIZED POTENTIAL OF HR IN CSR".** *INTERNATIONAL JOURNAL OF RESEARCH AND SCIENTIFIC INNOVATION(IJRSI)*, Volume 3 2, Issue 16, Pages –23, ISSN - 2321 - 2705. (Authors) DURDANA OVAIS & DR. A.P.SINGH. 2016
<https://www.rsisinternational.org/Issue24/16-23.pdf>

27. **LEAVERAGINGING THE 2% - A CASE STUDY ON DRAWING MAXIMUM BENEFITS FROM CSR SPENDING, ESPECIALLY WHEN TROUBLE IS BREWING: WITH SPECIAL REFERENCE TO BHEL.** *INTERNATIONAL JOURNAL OF ENGINEERING AND MANAGEMENT RESEARCH (IJEMR)*, Volume 6, Issue 2, Pages 372—384, ISSN - 2250-0758. (Authors) DURDANA OVAIS &DR. A. SINGH. 2016.
<https://www.indianjournals.com/ijor.aspx?target=ijor:ijemr&volume=6&issue=2&article=070>

2015

28. **MEATY ISSUEâ€• THE AFFECT AND RIPPLE EFFECT ON VARIOUS SECTORS OF THE ECONOMY.** *GJAR GLOBAL JOURNAL OF ADVANCED RESEARCH*, Volume 2, Issue 5,Pages903—920, ISSN - 2394-5788. (Authors) DURDANA OVAIS & DR.NAAZ OVAIS 2015
<http://gjar.org/publishpaper/vol2issue5/ed204r24.pdf>

29. **THE FEATHERLESS SWAN: A CASE STUDY ON NACIL HR ISSUES.** *EXCEL INTERNATIONAL JOURNAL OF MULTIDISCIPLINARY MANAGEMENT STUDIES*, Volume , Issue 12, Pages 252—264, ISSN - 2249 -8834. (Authors) DURDANA OVAIS & V. SELVA LAKSHMI. 2015,
http://zenithresearch.org.in/images/stories/pdf/2012/DEC/EIJMMS/29_EIJMMS_VOL2_ISSUE12_DEC2012.pdf

30. **MAKING THE RED BLUER: AN ORGANIZATIONAL CULTURE CASE STUDY OF ZAPPOS.COMâ€•.** *VELS MANAGEMENT JOURNAL VMJ*, Volume 3, Issue 2, Pages 11—17, ISSN - 2250-1223. (Authors) V. SELVA LAKSHMI & DURDANA OVAIS. 2015. <http://www.velsuniv.ac.in/vels-management-journal.asp>

2014

31. **FROM MOUTH TO HAND - FOR - FROM HAND TO MOUTH: A CONCEPTUAL RESEARCH PAPER ON THE MISSED MANAGERIAL ASPECT TO CSR ACTIVITIES.** *INTERNATIONAL JOURNAL OF RESEARCH IN SOCIAL SCIENCES*, Volume 5, Issue 1, Pages 139—16, ISSN -2249-2496. (Authors) DR. NAAZ OVAIS & DURDANA OVAIS. 2014

32. **THE SILVER LINING OF THE NEW FDI POLICY IN RETAIL SECTOR IN INDIA: LIMITS AND NOT CONSTRAINTS.** *INTERNATIONAL JOURNAL OF SOCIAL SCIENCES AND INTERDISCIPLINARY RESEARCH*, Volume 3, Issue 6, Pages 319—331, ISSN - 2277-3630. (Authors) DR.NAAZ OVAIS & DURDANA OVAIS. 2014

33. **CATCHING THE FALL: DECODING THE FALL OF INDIAN CURRENCY,** *ELIXIR ECONOMICS,* Volume 3, Issue 67, Pages 215—223, ISSN - 21518-21521. (Authors) DURDANA OVAIS DR. NAAZ OVAIS. 2014

2013

34. **CRUNCH BRANDING: THE INNOVATIVE HR TOOL TO LEAD INDIAN INC IN CREATING FAVORABLE EMPLOYER BRANDING AND EMPLOYEE RETENTION.** *ELIXIR HUMAN RES. MGMT, Volume 2, Issue 54, Pages 10—15, ISSN - 12507-12512.* (Authors) SELVA LAKSHIMI. 2013. [https://www.elixirpublishers.com/articles/1357892363_54%20\(2013\)%2012507-12512.pdf](https://www.elixirpublishers.com/articles/1357892363_54%20(2013)%2012507-12512.pdf)
35. **INORGANIC GROWTH: FROM MIRAGE TO REALITY.(AN EMPIRICAL RESEARCH PAPER ON MERGERS AND ACQUISITIONS AND THE ROLE OF HR DEPARTMENT.** *JOURNAL OF MANAGEMENT AND SCIENCE,* Volume 3, Issue 1, Pages 78—89, ISSN - 2250-1819 /. (Authors) DURDANA OVAIS. 2013. <http://jms.nonolympictimes.org/Articles/March-2013.pdf>
36. **CAN RIGHT BE TERMED AS CHARITY: A CONCEPTUAL RESEARCH ON THE INDIAN GOVERNMENT’S COMPELLING PHILANTHROPY CLAUSE BY MAKING THE SOFT LAW HARD,** *INTERNATIONAL JOURNAL OF APPLICATION OR INNOVATION IN ENGINEERING & MANAGEMENT,* Volume 2, Issue 11, Pages 435—451, ISSN - 2319 -4847. (Authors) DURDANA OVAIS & DR.A.P.SINGH. 2013 <https://www.ijaiem.org/volume2issue11/IJAIEM-2013-11-29-100.pdf>

2012

37. **A CONCEPTUAL PAPER ON BALANCE SCORE CARD AND EMPLOYEE ENGAGEMENT .** *ALLANA INSTITUTE OF MANAGEMENT SCIENCES JOURNAL.* Volume 1, Issue 1, Pages 44—47, ISSN - 2231-0290. (Authors) DR. BALASUBRAMANIAM & DURDANA OVAIS. 2012
38. **UNDERSTANDING THE MINDS USING HOWARD GARNER MI TEST-A TOOL FOR TRAINING METHODOLOGY,** *ELIXIR HUMAN RES. MGMT,* Volume 11, Issue 49, Pages 58—68, ISSN -100071-0012. (Authors) SELVA LAKSHIMI & DURDANA OVAIS. 2012
39. **THE FALCON THAT DID NOT TOOK THE FLIGHT; A CONCEPTUAL RESEARCH PAPER ABOUT THE FALLOUT OF THE AIR INDIA AND INDIAN AIRLINES MERGER FROM THE HR PERSPECTIVE.** *INTERNATIONAL JOURNAL OF RESEARCH IN IT, MANAGEMENT AND ENGINEERING (IJRIME),* Volume 2, Issue 5, Pages 116—128, ISSN -2249-1619. (Authors) NAAZ OVAIS & DURDANA OVAIS. 2012
40. **INORGANIC GROWTH: FROM MIRAGE TO REALITY.(AN EMPIRICAL RESEARCH PAPER ON MERGERS AND ACQUISITIONS AND THE ROLE OF HR DEPARTMENT,** *JOURNAL OF MANAGEMENT AND SCIENCE.* Volume 2, Issue 3, Pages 1—14, ISSN -2250-1819. (Authors) V.SELVA LAKSHMI & DURDANA OVAIS. 2012

41. **THE WOMEN JUGGLERS OF THE EDUCATION INDUSTRY .** *TRANSILIENCE* 2012:
INTERNATIONAL CONFERENCE ON TECHNOLOGY-ENABLED ORGANIZATIONAL TRANSFORMATION,
 Volume 1, Issue 1, Pages 245—251. (Authors) DURDANA OVAIS. 2012

2010

42. **RELIABILITY OF QUESTIONNAIRE AND ETHICS OF THE RESPONDENTS - UGC- NATIONAL LEVEL SEMINAR CUM WORKSHOP.** UGC- NATIONAL LEVEL SEMINAR CUM WORKSHOP, Volume 1, Issue 1, Pages 97—104. (Authors) DURDANA OVAIS. 2010

BOOKS

S. NO.	BOOK TITLE	MAIN AUTHOR	ISBN NO.	PUBLISHER PRINTED BY	YEAR OF PUBLICATION
1	SIMPLONOMICS - A WORKBOOK OF ECONOMICS	Dr. Durdana Ovais	9.78819e+12	The Bhopal School Of Social Sciences State	2021
2	HR AUDIT	Rajini Gayanchandani, D Durdana Ovais,	9.78818e+12	Everest Publishing House National	2016
3	STRATEGIC HUMAN RESOURCE MANAGEMENT	Mukta Keskar, V.Selva Lakshmi, Dr. Durdana Ovais	9788176602730 -	Everest Publishing House, National	2014
4	CONTEMPORARY ISSUES IN ORGANIZATIONAL BEHAVIOR	DURDANA OVAIS & RICHI SIMON	9789391410001	THE BHOPAL SCHOOL OF SOCIAL SCIENCES	2022

CHAPTERS

S. NO.	BOOK TITLE	CHAPTER TITLE	AUTHOR	ISBN NO.	PUBLISHER PRINTED BY	YEAR
1	Case Studies In Business Management -Indian Perspective	An Analysis of Indian Model of Corporate Governance: With Special Reference to Tata-Cyrus Rumpus	Dr. Durdana Ovais Dr. Kavita Iaghate	9789354956270	Himalaya Publication House National	2022
2	Case Studies In Business Management -Indian Perspective	Omega – Aligning it Right: The Economics of CSR	Dr. Durdana Ovais Dr V.Selva Lashmi Dr. R. Srinivasan		Himalaya Publication House National	2022
3	International Economics Semester – III Economics	Theory Of Interventions – II (Non-Tariff)	Dr. Durdana Ovais	9789391026318	Krishna Kanta Handiqui State Open University National	2021
4	Case Studies In Business Management -Indian Perspective	Innovalus Technologies “Reinventing Strategic Talent Acquisition	Dr V.Selva Lashmi Dr. Durdana Ovais Dr. R. Srinivasan	9789354331848	Himalaya Publication House National	2021
5	Demonetization: Mirror Or Mirage-ii	Perceptual Mapping Of Post Demonitisation Effects.	Dr. Naila Iqbal Dr Durdana Ovais Neelakshi Jaitka	9788193911068	BSSS State	2020
6	Introduction To Environmental Economics	Sustainable Development	Dr Durdana Ovais	9789389559989	Krishna Kanta Handiqui State Open University State	2020
7	MSME In India	Study Of Women In MSME	Durdana Ovais Dr. Niala Iqbal Neelakshi Arora	9718193911075	The Bhopal School Of Social Sciences State	2018

PATENT

S. NO.	TITLE OF THE INVENTION	PATENT TYPE	STATUS	LEVEL	APPLICATION NO.
1	MENTAL STATUS ANALYZING SYSTEM USING SCANNED HANDWRITING	Bio-medical engineering (Utility patent)	Published	National	202121013879
2	AN ECONOMIC MODEL TO THE INDUSTRY USING REAL-TIME OPTIMIZER	MECHANICAL ENGINEERING 4/2/2022	Published	National	202141058503
3	STUDENTS EMOTION DETECTION BADGE	Design patent	Granted	National	356668-001

PAPER PRESENTED

S. NO.	CONFERENCE NAME ORG. NAME	DATE	LEVEL	PAPER TITLE
1	CONFERENCE IN EXCELLENCE IN RESEARCH AND EDUCATION(CERE-2023) - INDIAN INSTITUTE OF MANAGEMENT (IIM) INDORE, M.P	9/June/2023 - 11/June/2023	INTERNATI ONAL	THE ESG FRAMEWORK AS A TOOL FOR ATTRACTING ANDRETAINING TOP TALENT: UNIFYING FORCE IN WINNING TOTAYS AND TOMORROW'S RACES
2	CONFERENCE IN EXCELLENCE IN RESEARCH AND EDUCATION(CERE-2023) - INDIAN INSTITUTE OF MANAGEMENT (IIM) INDORE, M.P	9/June/2023 - 11/June/2023	INTERNATI ONAL	GREEN HRM PRACTICES AND BUSINESS SUTAINABILITY:IMPACTING ROLE OF TECHNOLOGICAL INNOVATION AMONG LOGISTICS COMPANIES
3	2ND PRITAM SINGH MEMORIAL (PRISM) CONFERENCE LEADING THE BUSINESS OF THE FUTURE : TALENT, TECHNOLOGY AND TRANSFORMATION IN A CHANGING WORLD - INDIAN INSTITUTE OF MANAGEMENT (IIM) NAGPUR, MAHARASHTRA	17/Nov/2022- 19/Nov/2022	INTERNATI ONAL	DOES IT PAYS? THE IMPACT OF ESG ACTIVITIES ON ORGANIZATIONAL CITIZENSHIP BEHAVIOR
4	INTERNATIONAL CONFERENCE ON SUSTAINABLE GOALS (ICSG 2022) - INDIAN INSTITUTE OF MANAGEMENT BODH GAYA,BIHAR	16/Sep/2022- 17/Sep/2022	INTERNATI ONAL	CAN ESG CONCERNS PROVIDE COMPETITIVE ADVANTAGES BY LEVERAGING THE BENEFITS OF SOCIAL INNOVATION AND SERVICE QUALITY?
5	INTERNATIONAL CONFERENCE (HYBRID MODE) ON INNOVATIVE PRACTICES IN COMMERCE MANAGEMENT HUMANITIES & TECHNOLOGY -IPCMHT -2022 - PATRICIAN COLLEGE OF ARTS AND SCIENCE, PG & RESEARCH DEPARTMENT OF COMMERCE IN ASSOCIATION WITH INDIAN ECONOMIC ASSOCIATION, CHENNAI	25/Aug/2022- 26/Aug/2022	INTERNATI ONAL	CULTURAL ENDEAVOR DURING ADAPTATION OF INTERNATIONAL STUDENTS STUDYING IN UNIVERSITIES OF CHENNAI
6	4TH INTERNATIONAL HYBRID CONFERENCE ON "TECHNOLOGY & TRANSFORMATION: PATHWAY TOWARDS A NEW MANAGEMENT HORIZON"	08/Apr/2022-	INTERNATI ONAL	ASSIMILATING CROSS-CULTURAL DISTANCE ISSUES OF INTERNATIONAL STUDENTS STUDYING IN UNIVERSITIES OF CHENNAI
7	â€”THE FUTURE OF MANAGEMENT EDUCATION (FME - 2021) MITCON INSTITUTE OF MANAGEMENT BHOPAL, MADHYA PRADESH, INDIA	04/Dec/2021	NATIONAL Best Paper Award	ANALYSING THE IMPACT OF A CORPORATE SOCIAL RESPONSIBILITY POLICY AND HUMAN RESOURCE POLICIES ON FINANCIAL PERFORMANCE AS A ROAD TO SUSTAINABLE ENTREPRENEURSHIP

8	THE FUTURE OF MANAGEMENT EDUCATION MITCON INSTITUTE OF MANAGEMENT IN ASSOCIATION WITH AICTE BHOPAL, MADHYA PRADESH, INDIA	03/Dec/2021	NATIONAL	TRADITIONAL ECOLOGICAL PRACTICES AND THEIR ROLE IN DEVELOPING A SUSTAINABLE SOCIETY: BEST PRACTICES THAT CAN BE ADOPTED BY EDUCATIONAL INSTITUTIONS.
9	EDUCATION 4.0 NOW TO NEXT AICTE SPONSORED ONLINE NATIONAL CONFERENCE ON “EDUCATION 4.0 NOW TO NEXT KERALA, INDIA	26/Nov/2021- 27/Nov/2021	NATIONAL	CULTURAL DISTANCE AND INTERNATIONAL STUDENTS: AN EXPLORATORY STUDY.
10	NATIONAL WEBINAR, FICSRSD P.G. DEPARTMENT OF COMMERCE FAKIR MOHAN UNIVERSITY & ODISHA COMMERCE ASSOCIATION	08/Oct/2021	NATIONAL	NATIONAL WEBINAR, FINANCIAL INCLUSION AND CORPORATE SOCIAL RESPONSIBILITY FOR SUSTAINABLE DEVELOPMENT
11	NINTH INTERNATIONAL CONFERENCE IN CONTEMPORARY ISSUES IN ADVANCED BUSINESS MANAGEMENT MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY	18/Jun/2021- 19/Jun/2021	INTERNATI ONAL	A STUDY ON STRATEGIC HUMAN RESOURCE MANAGEMENT PRACTICES ON CORE INDIVIDUAL PERFORMANCE IN ORGANIZATION
12	AU VIRTUAL INTERNATIONAL CONFERENCE 2020 “ENTREPRENEURSHIP AND SUSTAINABILITY IN THE DIGITAL ERA” HELD ON OCTOBER 30TH, 2020. ASSUMPTION UNIVERSITY , THIALAND BANKOK, THAILAND	30/Oct/2020	INTERNATI ONAL Best Paper Award	FOUR DAY WORKWEEK A MAGIC TRICK OR A FALSE IMPRESSION : SUSTAINABILITY ANALYSIS IN THE DIGITAL ERA
13	SAGAR UMANG 2020 DEPARTMENT OF MANAGEMENT STUDIES(SIRT/SIRTS/SIRTE) BHOPAL, MADHYA PRADESH, INDIA	27/May/2020- 28/May/2020	NATIONAL	POST COVID PANDEMIC 19: THE CRUCIAL ROLE OF CSR ACT 135 TO REVIVE THE ECONOMY
14	SUSTAINABLE INNOVATION, RESEARCH & EMERGING TRENDS IN ENTREPRENEURSHIP PRATAP UNIVERSITY - SCHOOL OF MANAGEMENT STUDIES CHENNAI, TAMIL NADU, INDIA	03/Apr/2020	INTERNATI ONAL	ICIRE
15	8TH ASIAN MANAGEMENT RESEARCH AND CASE CONFERENCE 2019 UAE UNIVERSITY, ALAIN, UNITED ARAB EMIRATES (UAE)	24/Mar/2019- 26/Mar/2019	INTERNATI ONAL Runner UP Best Paper Award	BLUE OCEAN SOCIAL RESPONSIBILITY STRATEGY: CREATING COMPETITIVE ADVANTAGE THROUGH HUMAN RESOURCE POLICIES.
16	GAP - BSSS GLOBAL CONFERENCE THE BHOPAL SCHOOL OF SOCIAL SCIENCES BHOPAL, MADHYA PRADESH, INDIA	02/Mar/2019	INTERNATI ONAL	OPTIMISM BIAS: THE OXYMORON OF KNOWLEDGE SOCIETY: WITH SPECIAL REFERENCE TO EDUCATIONAL INSTITUTIONS
17	UGC SPONSORED A TWO DAY NATIONAL SEMINAR ON MICRO, SMALL AND MEDIUM ENTERPRISES MSME) AND YOUTH (THEIR INVOLVING AND EVOLVING ROLE) BSSS - DEPARTMENT OF COMMERCE UNDER THE AUTONOMOUS GRANT BHOPAL, MADHYA PRADESH, INDIA	17/Aug/2018- 18/Aug/2018	NATIONAL	STUDY OF ROLE OF WOMEN IN MSME
18	BSSS INTERNATIONAL CONFERENCE - THE CANVAS OF INTERNATIONAL BUSINESS: OPPORTUNITIES AND CHALLENGES THE BHOPAL SCHOOL OF SOCIAL SCIENCES BHOPAL, MADHYA PRADESH, INDIA	23/Feb/2018- 24/Feb/2018	NATIONAL Best Paper Award	SUSTAINABLE DEVELOPMENT GOALS 2030: THE CHALLENGES FOR MADHYA PRADESH AND THE OPPORTUNITIES PROVIDED BY CSR CLAUSE 135
19	NATIONAL RESEARCH CONFERENCE ON THE TOPIC “EMERGING TRENDS, ISSUES AND CHALLENGES IN BUSINESS ECONOMICS, IN SAFIA COLLEGE, COMMERCE AND LAW COLLEGE, BHOPAL, MADHYA PRADESH, INDIA	17/Feb/2018- 18/Feb/2018	NATIONAL	EMERGING TREND IN INDIA POST DEMONETIZATION
20	NATIONAL RESEARCH CONFERENCE ON THE TOPIC “EMERGING TRENDS, ISSUES AND CHALLENGES IN BUSINESS ECONOMICS SAFIA COLLEGE, COMMERCE AND LAW COLLEGE, BHOPAL, MADHYA PRADESH, INDIA	17/Feb/2018- 18/Feb/2018	NATIONAL	THE EMERGING ROLE OF HUMAN RESOURCE POLICIES IN CORPORATE SOCIAL RESPONSIBILITY- MAPPING THE PERCEPTION OF HR DEPARTMENT.”

21	NATIONAL SEMINAR ON HUMAN RIGHTS, SOCIAL JUSTICE AND EQUALITY, SAFIA COLLEGE, COMMERCE AND LAW COLLEGE, BHOPAL, MADHYA PRADESH, INDIA	23/Dec/2017	NATIONAL	A STUDY ON CSR AND HRP NEXUS FOR PROMOTING SOCIAL JUSTICE IN THE INDUSTRIAL SECTOR IN BHOPAL. M.P.
22	NATIONAL CONFERENCE ON ENVIRONMENTAL CONCERNS OF 21ST CENTURY : INDIAN AND GLOBAL CONTEXT ZAKIR HUSSAIN DELHI COLLEGE. DELHI UNIVERSITY DELHI, UTTAR PRADESH, INDIA	29/Mar/2017- 30/Mar/2017	NATIONAL	UN SUSTAINABLE DEVELOPMENT GOALS 2030 AND THE ROLE OF CSR ACT 135
23	6TH INTERNATIONAL CONFERENCE ON BANKING , FINANCE, BUSINESS & TECHNOLOGY FOR SUSTAINING ECONOMIC DEVELOPMENT IN GLOBAL MARKET (IBFBT' 15) SAI RAM INSTITUTE OF MANAGEMENT CHENNAI, INDIA	09/Oct/2015- 10/Oct/2015	NATIONAL	MAKING THE RED BLUER: AN ORGANISATIONAL CULTURE CASE STUDY OF ZAPPOS .COM
24	TRANSILIENCE 2012: INTERNATIONAL CONFERENCE ON TECHNOLOGY-ENABLED ORGANIZATIONAL TRANSFORMATION AURANGABAD, MAHARASHTRA, INDIA	01/Jul/2012- 02/Jul/2012	INTERNATIONAL	A RESEARCH PAPER ON - THE WOMEN JUGGLERS OF THE EDUCATION INDUSTRY .
25	SAFIA COLLEGE, COMMERCE AND LAW COLLEGE BHOPAL, MADHYA PRADESH, INDIA	10/Dec/2010- 11/Dec/2010	NATIONAL	RELIABILITY OF QUESTIONNAIRE AND ETHICS OF THE RESPONDENTS

FACULTY DEVELOPMENT PROGRAMMES (FDP) ATTENDED

S. NO.	PROGRAM NAME	DATE	ORG. NAME	CITY, STATE
1	THREE DAY ONLINE PROFESSIONAL DEVELOPMENT PROGRAMME ON OVERVIEW OF OUTCOME BASED EDUCATION(OBE)	21/Nov/2022- 23/Nov/2022	IQAC - THE BHOPAL SCHOOL OF SOCIAL SCIENCES	BSSS BHOPAL, M.P
2	MANAGEMENT DEVELOPMENT PROGRAMME	20-27/11/2021	DEPARTMENT OF MANAGEMENT	BSSS BHOPAL, M.P
3	INNOVATIVE TEACHING STRATEGIES FOR EFFECTIVE IMPLEMENTATION OF NEP 2020	11-17/11/2021	DEPARTMENT OF EDUCATION BSSS IN ASSOCIATION WITH HRDC & DEPARTMENT OF CONTINUING EDUCATION BARKATULLAH UNIVERSITY, BHOPAL	BHOPAL, M.P
4	FDP ON LEADING SELF TO EXCELLENCE	15-19/10/2021	INDRAPRASTHA INSTITUTE OF INFORMATION TECHNOLOGY, DELHI. SPONSORED BY AICTE TRAINING AND LEARNING (ATAL) ACADEMY	BHOPAL, M.P
5	ROLE OF ACADEMIC INSTITUTIONS IN COMMUNITY SERVICE"	04-08/10/2021	AYYA NADAR JANAKI AMMAL COLLEGE (AUTONOMOUS). SPONSORED BY AICTE TRAINING AND LEARNING (ATAL) ACADEMY	BHOPAL, M.P
6	A THREE-DAY FACULTY DEVELOPMENT PROGRAM ON CITATION STYLES AND REFERENCE LISTS CONDUCTED BY SIVA SIVANI INSTITUTE OF MANAGEMENT.	21-23/6/2021	DEPARTMENT OF DATA SCIENCES, SIVA SIVANI INSTITUTE OF MANAGEMENT.	SECANDARABAD TELANGANA
7	FDP ON RESEARCH PROPOSAL WRITING FOR FUNDED PROJECTS	01-01/6/2021	INTERNATIONAL INSTITUTE OF MANAGEMENT STUDIES,PUNE.	PUNE. MAHARASHTRA
8	NATIONAL WORKSHOP: "HANDS-ON-TRAINING ON ADVANCED EXCEL"	08/5/2021- 08/6/2021	BSSS- COMMERCE DEPARTMENT	BHOPAL, M.P
9	FIVE DAY FACULTY DEVELOPMENT PROGRAMME ON TECHNOLOGY ASSISTED TEACHING, LEARNING AND ASSESSMENT	20-24/7/2020	ST. CHRISTOPHER'S COLLEGE OF EDUCATION CHENNAI	BHOPAL, M.P
10	DIGITAL TOOLS FOR CONDUCTING VIRTUAL CLASSES	13/7/2020	IQAC PERIYAR GOVERNMENT ARTS COLLEGE, CUDDALORE.	CUDDALORE.,TAMIL NADU
11	FDP ON EVALUATION AND FEEDBACK BY PINTO CHAMP MAHATO, DIVISION DIRECTOR, TOASTMASTERS INTERNATIONAL	10/7/2020	ITM GROUP OF INSTITUTIONS CHENNAI	SIRUSERI,TAMIL NADU
12	FDP ON DIGITAL TOOLS FOR CONDUCTING VIRTUAL CLASSES, PERIYAR GOVERNMENT ARTS COLLEGE,	06-10/7/2020	IQAC AND DEPARTMENT OF COMPUTER SCIENCE. PERIYAR GOVERNMENT ARTS COLLEGE	CUDDALORE.,TAMIL NADU
13	ONE WEEK WORKSHOP ON "META ANALYSIS	06-12/7/2020	ANANT EDUCATION FOUNDATION	SURAT, UTTAR PRADESH
14	INTERNATIONAL ONLINE FDP ON "ICT TOOLS FOR EFFECTIVE TEACHING"	22-26/6/2020	DEPARTMENT OF VISUAL COMMUNICATION, SATHYABAMA	CHENNAI, TAMIL NADU

			INSTITUTE OF SCIENCE & TECHNOLOGY (DEEMED-TO-BE UNIVERSITY)	
15	À€€€€-PATHSHALA : A PLATFORM FOR ONLINE LEARNINGÀ€€•.	22/6/2020	DEPARTMENT OF (ACCOUNTING & FINANCE) & BBA, PRINCE SHRI VENKATESHWARA ARTS AND SCIENCE COLLEGE.	GOWRIVAKKAM, CHENNAI, TAMIL NADU
16	ONE WEEK WEBINAR SERIES FOR FACULTY	25-30/5/2020	SATHYABAMA INSTITUTE OF SCIENCE & TECHNOLOGY	CHENNAI, TAMIL NADU
17	STATISTICS FOR RESEARCHERS: UNDERSTANDING MEDIATION, MODERATION AND BEYOND	04/5/2020-04/6/2020	UNIVERSITY OF VIRGINIA, COURSERA	BHOPAL, M.P
18	PRINCIPLES OF HUMAN RESOURCE MANAGEMENT	27/JAN/2020-29/MAR/2020	NEPTL, SWAYAM	BHOPAL, M.P
19	FACULTY DEVELOPMENT PROGRAMME	27/DEC/2019-02/JAN/2020	BSSS	BHOPAL, M.P

WORKSHOP ATTENDED

S. NO.	WORKSHOP NAME	DATE	ORG. NAME	CITY STATE
1	RECOGNIZING DIFFERENT STATISTICAL TOOLS FOR QUANTITATIVE RESEARCH	03/12/2021-04/12/2021	MITCON Institute Of Management	Pune Maharashtra
2	EVIDENCE BASED STRATEGIES FOR ACTIVE LEARNING	03/12/2021-03/12/2021	MITCON Institute Of Management	Pune Maharashtra
3	STRUCTURAL EQUATION MODELING USING SMARTPLS	25/11/2021-28/11/2021	Research Smiths	Bhopal, M.P
4	TECHNOLOGY TOOLS FOR EDUCATION, 2021.	05/JUN/2021-06/JUN/2021	IPER	Bhopal, M.P
5	JBIMS CASE STUDY WORKSHOP - CASE WRITING	17/4/2021-18/4/2021	Jamnala Bajaj Institute Of Management Studies, University Of Mumbai	Mumbai Maharashtra
6	À€€€DETERMINING CORRECT SAMPLE SIZE AND STRUCTURAL EQUATION MODELING (SEM) USING SMARTPLSÀ€€•	19/12/2020-19/12/2020	RESEARCH CELL- BSSS	Bhopal, M.P
7	ONE WEEK WORKSHOP ON "META ANALYSIS "	08-10/07/2020	Anant Education Foundation	Bhopal, M.P
8	ONLINE WORKSHOP ON RESEARCH SUPPORT TOOLS.	24 -25/06/2020	BSSS IQAC	Bhopal, M.P
9	BASIC AUTHOR WORKSHOP- RESEARCH ARTICLE WRITING & REFERENCE MANAGEMENT USING MENDELEY.	22/06/2020	Annamalai University In Collaboration With Elsevier	Chennai Tamil Nadu
10	DESIGN THINKING AND DOUBLE DIAMOND APPROACH FOR INNOVATION AND BUSINESS DEVELOPMENT	19/6/2020	School Of Management In Association With Sathyabama Institutional Innovation Council (IIC), Sathyabama Institute Of Science And Technology,	Chennai Tamil Nadu
11	ONE WEEK STTP ON STATISTICAL ANALYSIS IN SPSS SOFTWARE	01/06/2020-06/06/2020	Rest Society For Research International	Bhopal Tamil Nadu
12	NATIONAL WORKSHOP ON RESEARCH METHODOLOGY AND DATA ANALYSIS THROUGH SPSS	11/05/2017-12/05/2017	MANIT	Bhopal, M.P
13	WORKSHOP ON ETHICS OF RESEARCHERS	14/12/2010-15/12/2010	Safia College, Commerce And Law College, Bhopal.	Bhopal, M.P
14	NATIONAL WORKSHOP ON EMERGING TRENDS IN RESEARCH IN THE AREAS OF MANAGEMENT	21/10/2010-21/10/2010	Aims	Pune Maharashtra

SEMINARS/SYMPOSIUM ATTENDED

S. NO.	CONFERENCE NAME	DATE	ORG. NAME	CITY STATE COUNTRY	LEVEL	TITLE
--------	-----------------	------	-----------	--------------------	-------	-------

1	FINDING RELEVANT JOURNALS TO READ AND PUBLISH IN	17/9/2021	RESEARCHER ACADEMY ON CAMPUS - ELSEVIER	BHOPAL MADHYA PRADESH INDIA	NATIONAL	FINDING RELEVANT JOURNALS TO READ AND PUBLISH IN
2	ONLINE NATIONAL WEBINAR ON WEB CONTENT LICENCING "AN OVERVIEW"	26/7/2021	INTERNAL QUALITY ASSURANCE CELL (IQAC) OF THE BHOPAL SCHOOL OF SOCIAL SCIENCES	BHOPAL MADHYA PRADESH INDIA	NATIONAL	ONLINE NATIONAL WEBINAR ON WEB CONTENT LICENCING "AN OVERVIEW"
3	THE POWER OF MASTERMIND GROUP	30/8/2021	BSSS - ALUMNI ASSOCIATION	BHOPAL MADHYA PRADESH INDIA	INTERNATIONAL	THE POWER OF MASTERMIND GROUP
4	"THE GENDER DIALOGUES: YOU GET TO SPEAK, ARE YOU BEING HEARD?"	25/8/2021	BSSS - WOMEN CELL	BHOPAL MADHYA PRADESH INDIA	NATIONAL	"THE GENDER DIALOGUES: YOU GET TO SPEAK, ARE YOU BEING HEARD?"
5	INNOVATION AND CREATIVITY IN ENTREPRENEURSHIP- STRATEGIES AND INTERVENTIONS FOR GROWTH AND EQUALITY	24/8/2020	BSSS - DEPARTMENT OF COMMERCE	BHOPAL MADHYA PRADESH INDIA	NATIONAL	INNOVATION AND CREATIVITY IN ENTREPRENEURSHIP- STRATEGIES AND INTERVENTIONS FOR GROWTH AND EQUALITY
6	MANAGING CHALLENGES OF ONLINE PEDAGOGIES IN HIGHER EDUCATION	14/8/2020	BSSS - DEPARTMENT OF COMMERCE	BHOPAL MADHYA PRADESH INDIA	NATIONAL	MANAGING CHALLENGES OF ONLINE PEDAGOGIES IN HIGHER EDUCATION
7	"HOW TO DO RESEARCH PROJECT AND WRITE MINOR THESIS?"	13/8/2020	BSSS	BHOPAL MADHYA PRADESH INDIA	NATIONAL	"HOW TO DO RESEARCH PROJECT AND WRITE MINOR THESIS?"
8	ONE DAY NATIONAL WEBINAR ON "ARTIFICIAL INTELLIGENCE ON ECONOMICS AND COMMERCE"	09/8/2020	DEPARTMENT OF COMMERCE	BHOPAL MADHYA PRADESH INDIA	NATIONAL	ONE DAY NATIONAL WEBINAR ON "ARTIFICIAL INTELLIGENCE ON ECONOMICS AND COMMERCE"
9	NATIONAL WEBINAR - HOW TO DETECT FAKE/CLONED/PREDATORY JOURNALS IN ACADEMICS	25/7/2020	DEPARTMENT OF COMMERCE	BHOPAL MADHYA PRADESH INDIA	NATIONAL	NATIONAL WEBINAR - HOW TO DETECT FAKE/CLONED/PREDATORY JOURNALS IN ACADEMICS
10	????? ? ???? ???? U???????,	11/7/2020	IQACS OF SRI GURU NANAK DEV KHALSA COLLEGE, NEW DELHI, BHOPAL SCHOOL OF SOCIAL SCIENCES, BHOPAL AND ANAND INSTITUTE OF SOCIAL WORK, ANAND	NEW DELHI UTTAR PRADESH INDIA	INTERNATIONAL	????? ? ???? ???? U???????,
11	GENDER EQUALITY FOR DEVELOPMENT, H	09/7/2020	KANDASWAMI KANDAR'S COLLEGE	VELUR TAMIL NADU INDIA	NATIONAL	GENDER EQUALITY FOR DEVELOPMENT, H
12	NATIONAL WEBINAR ON "PROFESSIONAL ETIQUETTES AT WORKPLACE"	08/7/2020	ATMA RAM SANATAN DHARM COLLEGE NEW DELHI.	DELHI UTTAR PRADESH INDIA	NATIONAL	NATIONAL WEBINAR ON "PROFESSIONAL ETIQUETTES AT WORKPLACE"
13	RESILIENCE : A SECRET TO SUCCESS IN WORKPLACE	27/7/2020-	ALPHA ARTS & SCIENCE COLLEGE,	CHENNAI, TAMIL NADU INDIA	INTERNATIONAL	RESILIENCE : A SECRET TO SUCCESS IN WORKPLACE
14	ONLINE NATIONAL WEBINAR ON WEB CONTENT LICENCING "AN OVERVIEW"	26/6/2020	IQAC BSSS	BHOPAL MADHYA PRADESH INDIA	NATIONAL	ONLINE NATIONAL WEBINAR ON WEB CONTENT LICENCING "AN OVERVIEW"
15	IMPACT OF COVID 19 ON TECHNOLOGY WITH REFERENCE TO SUSTAINABLE DEVELOPMENT GOALS	20/6/2020-	DEPARTMENT OF CSE, SEST, JAMIA HAMDARD.	BHOPAL UTTAR PRADESH INDIA	INTERNATIONAL	IMPACT OF COVID 19 ON TECHNOLOGY WITH REFERENCE TO SUSTAINABLE DEVELOPMENT GOALS

16	"SIMULATION AND GAMES IN THE TEACHING-LEARNING PROCESS"	20/6/2020-	SCHOOL OF MANAGEMENT, IMS NOIDA	DELHI UTTAR PRADESH INDIA	COLLEGE	"SIMULATION AND GAMES IN THE TEACHING-LEARNING PROCESS"
17	DESIGN THINKING AND DOUBLE DIAMOND APPROACH FOR INNOVATION AND BUSINESS DEVELOPMENT	19/6/2020-	SCHOOL OF MANAGEMENT & SATHYABAMA IIC.	CHENNAI TAMIL NADU INDIA	COLLEGE	DESIGN THINKING AND DOUBLE DIAMOND APPROACH FOR INNOVATION AND BUSINESS DEVELOPMENT
18	"IMPACT OF COVID-19 ON INDIAN ECONOMY"	07/6/2020- 08/6/2020	INDIAN ACCOUNTING ASSOCIATION, GWALIOR BRANCH	GWALIOR MADHYA PRADESH INDIA	NATIONAL	"IMPACT OF COVID-19 ON INDIAN ECONOMY"
19	ONLINE NATIONAL SEMINAR ON IMPORTANCE OF INFRASTRUCTURE AND LEARNING RESOURCES IN THE REVISED ACCREDITATION FRAMEWORK (RAF) OF NAAC	06/6/2020	INTERNAL QUALITY ASSURANCE CELL OF THE BHOPAL SCHOOL OF SOCIAL SCIENCES, SPONSORED BY THE UNIVERSITY GRANTS COMMISSION (UGC)	BHOPAL MADHYA PRADESH INDIA	COLLEGE	ONLINE NATIONAL SEMINAR ON IMPORTANCE OF INFRASTRUCTURE AND LEARNING RESOURCES IN THE REVISED ACCREDITATION FRAMEWORK (RAF) OF NAAC
20	DEVELOPMENTAL STRATEGIES FOR REVIVAL OF INDIAN ECONOMY AFTER COVID-19	27/5/2020	DEPARTMENT OF ECONOMICS, ST. ALOYSIUS COLLEGE JABALPUR.	JABALPUR MADHYA PRADESH INDIA	COLLEGE	DEVELOPMENTAL STRATEGIES FOR REVIVAL OF INDIAN ECONOMY AFTER COVID-19
21	UNDERTSANDING FII INVESTMENTS	23/5/2020	SHRI RAM COLLEGE OF COMMERCE AND MANAGEMENT AND TRAKINVEST.	DELHI UTTAR PRADESH INDIA	COLLEGE	UNDERTSANDING FII INVESTMENTS
22	MANAGEMENT EDUCATION AND GIG ECONOMY TRENDS	22/5/2020- 23/5/2020	SCHOOL OF MANAGEMENT! VEL TECH AND R & D INSTITUTE OF SCIENCE AND TECHNOLOGY	CHENNAI TAMIL NADU INDIA	COLLEGE	MANAGEMENT EDUCATION AND GIG ECONOMY TRENDS
24	"WEBINAR ON " MANAGING FINANCES AND INVESTMENTS IN COVID TIMES"	20/5/2020	GURUNANAK COLLEGE CHENNAI	VELACHERY TAMIL NADU INDIA	NATIONAL	"WEBINAR ON " MANAGING FINANCES AND INVESTMENTS IN COVID TIMES"
25	GST- A STEP TOWARDS PERPETUAL LEARNING	09/5/2020	BSSS	BHOPAL MADHYA PRADESH INDIA	NATIONAL	GST- A STEP TOWARDS PERPETUAL LEARNING
26	WEBINAR ON INTELLECTUAL PROPERTY RIGHTS	06/5/2020	SHRI GURUNANAK DEV KHALSA COLLEGE NEW DELHI, IQAC BSSS AND ANAND INSTITUTE OF SOCIAL WORK.	BHOPAL MADHYA PRADESH INDIA	NATIONAL	WEBINAR ON INTELLECTUAL PROPERTY RIGHTS
27	MENTAL HEALTH AND WELL-BEING OF STUDENTS DURING COVID 19 AND ROLE OF PARENTS AND TEACHERS	01/5/2020	BSSS	BHOPAL MADHYA PRADESH INDIA	COLLEGE	MENTAL HEALTH AND WELL-BEING OF STUDENTS DURING COVID 19 AND ROLE OF PARENTS AND TEACHERS

REVIEWER DETAILS

	NAME OF THE JOURNAL	POSITION	YEAR OF APPOINTMENT (FROM-TO)	AREA
1	JOURNAL OF INTERDISCIPLINARY STUDIES IN EDUCATION	REVIEWER	2022-2023	MULTIDISCIPLINARY
2	SAGE OPEN	REVIEWER	2022-2023	MULTIDISCIPLINARY

3	AU VIRTUAL INTERNATIONAL CONFERENCE 2021	REVIEWER	2021-2022	MANAGEMENT
4	AU VIRTUAL INTERNATIONAL CONFERENCE 2020 ENTREPRENEURSHIP AND SUSTAINABILITY IN THE DIGITAL ERA HELD ON OCTOBER 30TH, 2020.	REVIEWER	2020-2020	MANAGEMENT
5	AU-HIU INTERNATIONAL MULTIDISCIPLINARY JOURNAL	REVIEWER	2020-2021	MANAGEMENT, COMMERCE

PROFILE SUMMARY

Ph.D - Management

MBA (2005-07) in **HR Specialization with 72.3%**.

Rank holder in **DET**- Doctoral Entrance Test.

Teaching experience in top institutes of Bhopal and Pune.

• **UGC - MANF –Scholarship holder.**

42 research papers published in **international journals (6 Scopus)** and **8 national journals.**

4 Books

7 Chapters

4 best paper awards (2 national 2- International)

Professional Graphologist

Patent -3