

Amit Kumar Nag



OBJECTIVE

To have professionally challenging role in creating positive environment for the future generation by imparting knowledge and research skills as well as to develop team spirit for the wellbeing of the society.

PROFESSIONAL EXPERIENCE: (MORE THAN TWENTY YEARS)

- ❖ **Professor, BSSS Institute of Advanced Studies (BSSS IAS) (Under Code 28 of Barkatullah University, Bhopal) (M. P. Government State University)** from April 1, 2023.
- ❖ **Professor, Department of Commerce, The Bhopal School of Social Sciences (BSSS) (Under Code 28 of Barkatullah University, Bhopal) (M. P. Government State University)** from 19th April 2022 till March 31, 2023.
- ❖ Worked as **Head, Department of Commerce, The Bhopal School of Social Sciences (BSSS), Affiliated to Barkatullah University** from June 2020 till April 21, 2022.
- ❖ **Associate Professor, Department of Commerce, The Bhopal School of Social Sciences (BSSS) (Under Code 28 of Barkatullah University, Bhopal) (M. P. Government State University)** from 7th December 2019 till March 2022.
- ❖ Worked as **Associate Professor** in Department of Commerce, Bhopal School of Social Sciences (BSSS), Affiliated to Barkatullah University from July 2016 till March 2022.
- ❖ **In-Charge of International Affairs, The Bhopal School of Social Sciences (BSSS)** from 1st June 2016 till 31st May 2020.
- ❖ **Visiting Professor to Assumption University, Thailand for MBA Professional, Digital Track, Fast track and Hospitality and Tourism Management** from 2018 till date.
- ❖ Member of **Central Board of Studies** as facilitator (**Professional Management BBA Course**), **M.P. Higher Education**.
- ❖ **Research Guide for PhD** under the faculty of Commerce, Management, Applied Economics and Business Management of **Barkatullah University, Bhopal**.
- ❖ **Academic Consultant (External Expert) (Financial Management), Laxmi Bai National Institute of Physical Education (LNIPE), NAAC Accredited A++, Deemed University.**
- ❖ **Invited Faculty, MBA (Adv. & PR), Amity School of Communication, Amity University, Gwalior, Madhya Pradesh. (16 Week: 08/11/2021 to 13/11/2021)** (Online Classes).
- ❖ Worked as **Assistant Professor** in Department of Commerce, Bhopal School of Social Sciences (BSSS), affiliated to Barkatullah University from July, 2004 to June, 2016.
- ❖ Worked as **Controller of Exams (Autonomous)** from 2013 to 2016- First Phase complete term.
- ❖ Worked as **Centre Superintendent Exams** from July, 2008 to June, 2016.

- ❖ Worked as **Program Director, MBA Twinning** – (With) **Assumption University, Bangkok, Thailand** from July, 2008 to June, 2011 and from June, 2016 till May, 2020.
- ❖ **Editor-In-Chief, BSSS Journal of Commerce** from 1st July, 2020 to June 30, 2021.
- ❖ Worked as **Assistant Professor** in Department of Commerce Career College, affiliated to Barkatullah University for academic year 2003-2004.
- ❖ **Course Coordinator- B. Com (Honours)** from July 2011 till July 2017.
- ❖ **Course Coordinator- B. Com (Taxation)** from July 2005 till July 2016 and again from July, 2017 till June 30, 2018.

ACADEMIC QUALIFICATIONS

Examination	Name of the Board/ University	Year of passing	Div./ Grade
Secondary School Examination (10 th)	CBSE	1995	First
Senior School Examination (12 th)	CBSE	1997	First
B. Com (Honours) Accounts (Graduation)	Barkatullah University, Bhopal	2000	First
M.Com (Account Group) (Post Graduation)	Barkatullah University, Bhopal	2002	First
M.Phil (Commerce)	UTD, Barkatullah University, Bhopal	2003	First
Ph.D. (Accounting and Finance) Under the Faculty of Commerce	Barkatullah University, Bhopal	2013	First

RESEARCH DEGREE(S)

Degree	Title	Date of Award	University
M. Phil	Comparative analysis of State Bank of India and ICICI Bank with reference to Customers perception about the services and employee's perception about the functioning of these banks.	2003	Barkatullah University, Bhopal
Ph.D.	Financial Appraisal of a Public Sector Undertaking – A Case Study of Madhya Pradesh State Agro Industries Development Corporation Ltd	13/5/2013	Barkatullah University, Bhopal

ONLINE INTERNATIONAL CERTIFICATION (Platform- Coursera)

Examination	Name of the Board/ University	Year of passing	Div./ Grade
Business Analytics (Complete Course): Courses Covered- Accounting Analytics Peoples Analytics Customer Analytics Operation Analytics Business Analytics Capstone	The Wharton School, University of Pennsylvania, USA	October, 2020	First
R Programming	Johns Hopkins University, Maryland, USA	June, 2020	First
Exploratory Data Analysis (Certificate)	Johns Hopkins University, Maryland, USA	June, 2020	First

MEMBER/IN- CHARGE OF COMMITTEES (BSSS) -

S. No.	Committee	S. No.	Committee
1.	Chairman of Board of Studies (Commerce)	7.	Former Member of Research Cell
2.	Member of Academic Council	8.	Former Member of Admission Committee
3.	Member of Planning and Evaluation Committee	9.	Former In-Charge Timetable Committee
4.	Member of Professional Development Committee	10.	Former Member of Feedback Review Committee
5.	Former Member of Executive Council	11.	Former Member of Commerce Club
6.	Former Member of Autonomous Cell	12.	Former Member of Educational Tour

RESEARCH EXPERIENCE: More Than 16 years.

➤ **Ph.D. Thesis Guided 02, Guiding 01**

No .	Name of Candidates	Year	Title of Thesis
1.	Neelakshi Jaidka (Co-Guide) (Awarded) (September 19, 2022) (Under the Faculty of Commerce) Barkatullah University, Bhopal	2022	Impact of Covid 19 on Financial Institutions in Madhya Pradesh- (With Special Reference to Bank of India and Housing Development Finance Corporation LTD)
2.	Rahul Joshi (Co-Guide) (Awarded) (July 29, 2022) (Under the Faculty of Commerce) Barkatullah University, Bhopal	2022	Financial Performance of Public Sector Companies: With Special Reference to Indian Oil Corporation Limited & Hindustan Petroleum Corporation Limited
3.	Antony Francis (Co-Guide) (Pursuing)	2021	Problems and Prospects of Agricultural Finance with special reference to Sustainable Development Goals

➤ **Ph.D. Thesis Evaluation-03**

S. No.	University	Area	Year
1.	Savitribai Phule Pune University	Commerce and Management	2022
2.	Institute of Advanced Research (The University for Innovation)	Commerce and Management	2021

STATISTICAL SOFTWARE PROFICIENCY

S. No.	Software	S. No.	Software
1.	SmartPLS 4	5.	G*Power (Sample Size Calculation)
2.	Eviews 10	6.	R Programming
3.	Jamovi	7.	Amos 24
4.	JASP	8.	SPSS 26

SUMMARY OF RESEARCH PUBLICATIONS AND ACADEMIC CONTRIBUTIONS

S.No.	Activity	Number
1.	Research Papers Participated/Presented	46
2.	Conference/Seminar/ Webinar Conducted	8
3.	FDP/E-FDP Conducted	2
4.	Journal Publication	59
5.	Faculty Development Program/ Training	13
6.	Chapters in Books (Edited)	10
7.	Minor Research Projects	1
8.	Resource Person (Workshop/Seminar/Webinar)	23

COMPLETED PROJECTS/CONSULTANCIES

S.No.	Title	Agency	Period	Grant Amount Mobilized (Rs. In Lakh)	Whether policy document/patent as outcome
1.	Cost Volume Profit Analysis of Dairy Industry in Madhya Pradesh	University Grants Commission (Completed)	02 Years	35000	No

PROFESSIONAL DEVELOPMENT RELATED ACTIVITIES

S.No.	Activities
1.	Life Member of Indian Accounting Association
2.	Executive Member of Indian Accounting Association, Bhopal Branch.
3.	Editorial cum Advisory Board, International Journal of Education, Modern Management, Applied Science and Social Science (IJEMASSS)

4.	Editorial Board Member of South Asia Journal of Multidisciplinary Studies
5.	Participated in the 22 nd Refresher Course in Commerce & Business Studies (Interdisciplinary for Commerce, Management & Economics) organized by UGC Human Resource Development Centre, Devi Ahilya University, Indore from 9 th May 2017 to 29 th May, 2017 and obtained grade A
6.	Editorial Board Member of Global Journal of Multidisciplinary Studies
7.	Associate Member, SPECTRA Biannual Multidisciplinary Peer Reviewed Journal
8.	Editorial Board Member of International Journal of Commerce and Management Research
9.	Associate Editor, Primax International Journal of Commerce and Management Research from September 2020 to August, 2025.
10.	Reviewer , AU Virtual International Conference, 2020 on Entrepreneurship and Sustainability in the Digital Era, Thailand Bangkok
11.	Reviewer , AU Virtual International Conference, 2021 on Entrepreneurship and Sustainability in the Digital Era, Thailand Bangkok
12.	Reviewer , AU Virtual International Conference, 2022 on Entrepreneurship and Sustainability in the Digital Era, Thailand Bangkok
13.	Editorial Board Member , Edited Book on Entrepreneurship and Sustainability in the Digital Era 2020
14.	Editorial Board Member , Edited Book on Entrepreneurship and Sustainability in the Digital Era 2021
15.	Reviewer , AU-HIU International Multidisciplinary Journal
16.	Editorial Board Member of AU E-Journal of Interdisciplinary Research
17.	Reviewer, Global Business Review, A Journal of Sage Publications Inc, New York.

LIST OF RESEARCH PAPERS PUBLISHED

S. No.	Title with page nos.	Journal	Year of publication	ISSN No.	Whether you are the main author/sole author
1.	A Study of Indians' Buying Behaviour as Influenced by their use of Social Media (Pp 4-15)	Journal of Content, Community and Communication (SCOPUS)	June, 2023	2456-9011	Main Author
2.	Impact of Infrastructure, Marketing, and Pricing Strategies on Customers Satisfaction of Telecom Users: A Sectoral Study (Pp 34-40)	The Management Accountant: A Journal of Institute of Cost Accountant of India (UGCCare-Group-I)	Nov, 2022	0972- 3528	Main Author
3.	An Empirical Study on the Impact of Gen Z Investors' Financial Literacy to Invest in the Indian Stock Market	Indian Journal of Finance (SCOPUS) (ABDC) (UGC Care Group-II)	Oct, 2022	0973- 8711	Main Author
4.	Understanding effective factors affecting brand equity (Pp-1-11)	Cogent Business and Management (SCOPUS) (Web of Science) (EBSCO) (UGCCare Group-II) (A Taylor & Francis Journal)	Aug, 2022	2331-1975	Main Author
5.	COP26: Accelerating Efforts Towards Emission Reduction and Net Zero Pledge	The Management Accountant: A Journal of Institute of Cost Accountant of India (UGCCare-Group-I)	Jan, 2022	0972- 3528	Main Author
6.	Impact of Covid-19 on Bank's Growth: A Study from the Perspective of Bank Employees	The Management Accountant: A Journal of Institute of	Jan, 2022	0972- 3528	Main Author

		Cost Accountant of India (UGC Care-Group-I)			
7.	Influencing Factors of Behaviour Intention and Actual Use of Technology: An Application of UTAUT Model Science Undergraduates	Journal of Higher Education Theory and Practice (SCOPUS)	Dec, 2021	2158-3595	Co- Author
8.	Factors Influencing Youngsters' Consumption Behavior on High-End Cosmetics in China	The Journal of Asian Finance, Economics and Business (SCOPUS) (WEB OF SCIENCE)	Jan, 2021	P-2288-4637 E-2288- 4645	Co- Author
9.	Impact Assessment of Factors Influencing User's Continuance Intention to use near field communication (NFC) for Digital Mobile Payment	Journal of Content, Community and Communication (SCOPUS)	Dec, 2020	2456-9011	Co-Author
10.	Financial Performance Appraisal of Adidas Group	Indian Journal of Research in Capital Markets	2020	2394-3459	Co-Author
11.	Leadership Influence on Employee Outcomes Through Job Resources and Employee Engagement	International Journal of Psychosocial Rehabilitation (SCOPUS)	2020	1475-7192	Co-Author
12.	Financial Performance Appraisal of a Manufacturing Company: A Case Study of Yamaha Motor Co., Ltd (pp-4302-4310)	Studies in Indian Place Names (UGC Care-Group-I)	2020	2394-3114	Main
13.	Social Media and its Influence on Travel Motivation and Destination's Image Formation (pp-3261-3267)	International Journal of Scientific & Technology Research (SCOPUS)	2019	2277-8616	Main
14.	E-WALLET- Factors Affecting its Intention to Use (pp-3411-3415)	International Journal of Recent Technology and Engineering	2019	2277-3878	Main

		(SCOPUS)			
15.	A Study of Factors Influencing Repurchase Intention of Online Food Delivery in Bangkok Thailand (pp-193-201)	International Journal on Emerging Technologies (SCOPUS)	2019	0975-8364	Main
16.	Impact of GST on Indian Hotel and Restaurant Business	International Journal of Management, IT & Engineering	March, 2019	2249-0558	Joint
17.	Evaluation of Position Statement of Indian Oil Corporation Limited	Global Journal of Multidisciplinary Studies	31, March 2017	2348 -0459	Main
18.	Performance Appraisal of HPCL through Free Cash Flow	Indian Journal of Accounting: A Journal of Indian Accounting Associations	2016	0972- 1479 2395-6127 (Online)	Co-Author
19.	A Study on Position Statement through Ratio Analysis with Reference to Bharat Heavy Electricals Limited	International Journal of Scientific Research	2016	ISSN No.2277–8179	Main Author
20.	Financial Analysis of Industrial Finance Corporation of India	Journal of Banking, Information Technology and Management	2016	0972- 902X	Sole
21.	Impact of Liquidity on Profitability of Bharat Heavy Electricals Limited	Global Journal of Multidisciplinary Studies	2016	2348-0459	Main Author
22.	A study of Working Capital Management through Ratio Analysis with reference to BHEL	International Research Journal of Management & Commerce (IRJMC)	2016	2348 –9766	Main Author
23.	Evaluation of Working Capital Management of Indian Oil Corporation Limited	Paripex-Indian Journal of Research	2016	2250 –1991	Main Author
24.	Analysis of Efficiency and Profitability of the Indian Oil Corporation Limited	Global Journal for Research Analysis	2016	2277 –8160	Main Author

25.	Evaluation of Fixed Assets Management of Madhya Pradesh Warehousing & Logistics Corporation	Journal of Accounting and Finance	2016	0970-9029	Main Author
26.	Performance Evaluation of Bharat Heavy Electricals Limited Through Profitability Ratios	INSPIRA Journal of Modern Management and Entrepreneurship	2016	2231- 167X	Main Author
27.	Liquidity Management and Profitability: A Case Study of Indian Oil Corporation Limited	Inspira Journal of Commerce, Economics & Computer Science- A National Quarterly Refereed Journal of the Inspira Research Association (IRA)	2016	2395-7069	Main Author
28.	Financial Inclusion: It's Impact Assessment on the Households and on the Sustainable Development of the Banking Sector	Accounting Studies	2016	0972- 1371	Co-Author
29.	Appraisal of Non-Performing Assets in Banking Sector: An Indian Perspective.	Indian Journal of Accounting: A Journal of Indian Accounting Associations	2015	0972- 1479 2395-6127 (Online)	Sole Author
30.	Higher Education in India: Growth and Challenges.	Indian Journal of Applied Research	2015	2249-555X	Co-Author
31.	Performance Measurement System in Indian Banking Sector in CAMEL Framework: A Comparative Study of Private & Foreign Banks in India.	Delhi Business Review	2015	0972- 222X 2277-7725 (Online)	Co-Author

32.	Appraisal of Capital Structure of M.P. Warehousing & Logistics Corporation.	Inspira Journal of Commerce, Economics & Computer Science- A National Quarterly Refereed Journal of the Inspira Research Association (IRA)	2015	2395-7069	Main Author
33.	Is Creative Accounting Ethical- An Analysis into the Pros and Cons.	Indian Journal of Applied Research	2015	2249- 555X	Sole Author
34.	A Cash Conversion Cycle Approach to Liquidity Analysis: A Case Study of SHOPPERS STOP	Global Journal of Multidisciplinary	2014	2348- 0459	Co-Author
35.	Analyzing Soundness of Nationalized Banks In India: A Camel Approach	APSTRACT: Applied Studies in Agribusiness and Commerce, An Official Periodical of University of Debrecen, Hungary	2014	HU-ISSN1789-221X – Electronic Version: ISSN 1789-7874	Co-Author
36.	Analyzing Liquidity of a pharmaceutical Company: Using Cash Conversion Cycle	INSPIRA Journal of Modern Management and Entrepreneurship	2014	2231- 167X	Co-Author
37.	Impact of Financial Instruments on Financial Reporting in Indian Scenario.	Prabandh- Journal of Management Education & Research	2014	0984-8229	Co-Author
38.	Proficient Cash Management: Indispensable for the Survival of Bharat Petroleum Corporation Limited	Global Research Review- Peer Refereed Journal	2014	2250- 2521	Sole Author

39.	Solvency Analysis of a Service Sector Undertaking- A Case Study of Industrial Finance Corporation of India Ltd	MIRROR- An International Research Journal of Commerce, Management & Social Science	2014	2249- 8117	Main Author
40.	Empirical Study of Cash Management of a Pharmaceutical Company: A Case Study Lupin Ltd.	The Management Accountant: A Journal of Institute of Cost Accountant of India (UGC Care Group-I)	2014	0972- 3528	Sole Author
41.	Impact of Agro Based Industries in Madhya Pradesh's Gross Domestic Product: Growth and Challenges	Journal of Business Analysis	2013	2231-1165	Co-Author
42.	Foreign DirectInvestment (FDI) In the Retail Sector- A NewEconomic Reform	Academic Views & Reviews: An International Journal of Education, Research & Innovation	2013	2249- 7242	Co-Author
43.	Appraisal of Working Capital of a Public Sector Undertaking-A Case Study of Madhya Pradesh State Agro Industries Development Corporation Limited	The International Journal of Management (The IJM) (On-Line)	2013	2277- 5846	Co-Author
44.	An Analysis of Profitability, Operational and Financial Efficiency of Mangalore Refinery and P Petrochemicals Ltd	The Management Accountant: A Journal of Institute of Cost Accountant of India (UGC Care Group-I)	2013	0972-3528	Co-Author
45.	Liquidity Analysis of a Service Sector Undertaking-A Case Study of Industrial	International Journal of Business & Management Tomorrow	2013	2249- 9962 (Online)	Co-Author

	Finance Corporation of India Ltd.				
46.	An Analysis of Income Statement of a Service Sector Undertaking – A Case Study of Industrial Finance Corporation of India Ltd	International Journal of Research in Computer Applications & Management	2013	2231- 1009 (Online)	Co-Author
47.	Appraisal of Fixed Assets of a Public Sector Undertaking-A Case Study of Madhya Pradesh State Agro Industries Development Corporation Limited	Indian Journal of Finance (SCOPUS) (ABDC)	2013	0973- 8711	Co-Author
48.	Capital Structure Appraisal of a Public Sector Undertaking- A Case Study of Madhya Pradesh State Agro Industries Development Corporation Limited	HSB Research Journal	2012	0976- 1179	Co-Author
49.	Profitability Appraisal of a Public Sector Undertaking-A Case Study of Madhya Pradesh State Agro Industries Development Ltd	Vivekanand Journal of Management	2012	2250- 0863	Co-Author
50.	Role of Tourism Industry in the Economic Development of India	International Journal of Management and Business Affairs	2012	2230- 8393 (Online)	Co-Author
51.	Direct Tax Reform in India- An Analysis of Direct Tax Code 2011	International Journal of Innovative Research and Development	2012	2278- 0211 (Online)	Co-Author
52.	Impact Assessment of Direct Tax Reforms in India- An Analysis of Taxpayers of Small Business	Entrepreneurship Business Review- Bi-Annual Refereed International Journal	2012	2229-7294	Co-Author

53.	An Analysis of Inventory Management of Public Sector Undertaking: A Case Study of Bharat Heavy Electricals Limited	MOOLAH: An International Journal of Commerce and Applied Subjects	2011	0976- 7770	Co-Author
54.	Financial Analysis of Delhi International Airport [P] Ltd	Indian Journal of Applied Research	2011	2249-555X	Co-Author
55.	Financial Performance Appraisal of Service Sector- A Case Study of IDBI Bank Ltd	BSSS Journal of Management	2011	0975-7236	Co-Author
56.	Working Capital Analysis of Manufacturing Company- A Case Study of HEG Ltd	BSSS Journal of Commerce	2010	0975-2528	Co-Author
57.	The Evaluation of the Training and Development Programmes of Permal Wallace Limited, Bhopal	BSSS Journal of Commerce	2009	0975-2528	Co-Author
58.	A Comparative Analysis of Nationalized Bank and Private Bank-A Case Study of SBI and ICICI Bank	TATVA- The Essence of Excellence	2008	0973- 0974	Main Author
59.	Working Capital Management of Manufacturing Company- A Case Study of Bharat Heavy Electricals Limited, India	TATVA- The Essence of Excellence	2006	0973- 0974	Co-Author

BOOK REVIEW

S. No	Book Name	Year	Publisher
1	Accounting and Finance for Managers for MBA (MM) I	Nov, 2021	Madhya Pradesh Bhoj (Open) University
2	Accounting and Finance for Managers for MBA/PGDIM	Oct, 2021	Madhya Pradesh Bhoj (Open) University

EDITED BOOK

Editor-In-Chief

S. No	Book Name	ISBN	Year	Publisher
1	Financial Strategies for Resurgence: A Futuristic Approach	978-93-93577-75-7	2023	Indra Publishing House (IPH)

Managing Editor

S. No	Book Name	ISBN	Year	Publisher
1	Entrepreneurship and Sustainability in the Digital Era	978-616-7695-34-1	2021, 2022 & 2023	Assumption University, Bangkok, Thailand

CHAPTERS IN EDITED BOOKS

S. No	Book Name	Name of Chapter	ISBN	Year	Publisher	No. of Authors
1	Financial Strategies for Resurgence: A Futuristic Approach	Carbon Trading: Flicking The “Green Switch” Through Market Mechanism	978-93-93577-75-7	2023	Indra Publishing House (IPH)	02 Main Author
2	Financial Strategies for Resurgence: A Futuristic Approach	Neo Banks- A Wind of Change or A Wave of Impact	978-93-93577-75-7	2023	Indra Publishing House (IPH)	03 Main Author
3	Financial Strategies for Resurgence: A Futuristic Approach	An analytical study of portfolio Risk Management in the Indian stock market with special reference to the Adani Group	978-93-93577-75-7	2023	Indra Publishing House (IPH)	03 Main Author
4	Financial Strategies for Resurgence: A Futuristic Approach	Role of Artificial Intelligence in Banking: Challenges and Opportunities	978-93-93577-75-7	2023	Indra Publishing House (IPH)	02 Corresponding Author

5	Entrepreneurship and Sustainability in the Digital Era	Impact of COVID-19 on Bank of India and HDFC Bank in Madhya Pradesh, India, Pp95-110 http://www.assumptionjournal.au.edu/index.php/icesde/article/view/6887	978-616-7695-34-1	2022	Assumption University, Bangkok, Thailand	03 Main Author
6	Entrepreneurship and Sustainability in the Digital Era	A Study on Impact of Financial Products and Services on Customer Satisfaction: a Case Study of HDFC Bank, Pp 281-285 http://www.assumptionjournal.au.edu/index.php/icesde/article/view/6933	978-616-7695-34-1	2022	Assumption University, Bangkok, Thailand	02 Corresponding Author
7	Entrepreneurship and Sustainability in the Digital Era	A study to analyze the impact of price and service quality on purchase intention of retailers of Amul Chocolates, Pp 286-292 http://www.assumptionjournal.au.edu/index.php/icesde/article/view/6934	978-616-7695-34-1	2022	Assumption University, Bangkok, Thailand	02 Corresponding Author
8	Covid-19 Pandemic: Issues, Challenges and Outcomes	History Repeats and Will Repeat: Lessons to learn from present pandemic of Covid-19	978-819-5060-31-3	2021	BSSS Publications	01 Sole Author
9	Recent Challenges and Practices in Commerce and Management Discipline	An Assessment of the Profitability Potential of Warehousing and Logistic Business: A Madhya Pradesh Warehousing and Logistics Corporation Bhopal Case Study	978-935-2028-70-2	2016	Himalaya Publishing House	02 Main Author
10	Emerging Trends in Banking, Financial Services and Insurance Sector	Appraisal of Non-Performing Assets: A Comparative Study of Nationalized, Private and Foreign Banks in India	978-93-82518-55-6	2015	Indira Publishing House	02 Corresponding Author

PAPERS PRESENTED IN CONFERENCES, SEMINARS, WORKSHOPS, SYMPOSIA

S. No	Title of the paper presented	Title of Conference/Seminar/ Workshop/Symposium	Date with Year	Organized by	Whether international/national/state/regional/colleg or university level
1.	Evaluation of Effectiveness of Forensic Accounting Techniques in Reducing Banks NPA	Resurgence of the Economy Post COVID: The Next Normal	27/03/2023	BSSS Institute of Advanced Studies (BSSS-IAS), Co- Hosted by Assumption University, Bangkok, Thailand and Synergy	International

				University, Moscow, Russia	
2.	An Analytical Study of Portfolio Risk Management in the Indian Stock Market with Special Reference to the Adani Group	Resurgence of the Economy Post COVID: The Next Normal	27/03/2023	BSSS Institute of Advanced Studies (BSSS-IAS), Co- Hosted by Assumption University, Bangkok, Thailand and Synergy University, Moscow, Russia	International
3.	Neo Banks- A Wind of Change or a Wave of Impact	Resurgence of the Economy Post COVID: The Next Normal	27/03/2023	BSSS Institute of Advanced Studies (BSSS-IAS), Co- Hosted by Assumption University, Bangkok, Thailand and Synergy University, Moscow, Russia	International
4.	Role of Artificial Intelligence in Banking: Challenges and Opportunities	Resurgence of the Economy Post COVID: The Next Normal	27/03/2023	BSSS Institute of Advanced Studies (BSSS-IAS), Co- Hosted by Assumption University, Bangkok, Thailand and Synergy University, Moscow, Russia	International
5.	A Study on The Impact of Financial Products and Services on Customers Satisfaction: A Case Study of HDFC Bank	Entrepreneurship and Sustainability in the Digital Era	21/10/2022	Assumption University of Thailand Co- Hosted by BSSS- Institute of Advanced Studies, HIU, China, TSM, France and Rajagiri Business School, Kerela, India	International
6.	Impact of Covid-19 on Bank of India and HDFC Bank in Madhya Pradesh, India	Entrepreneurship and Sustainability in the Digital Era	21/10/2022	Assumption University of Thailand Co- Hosted by BSSS- Institute of Advanced Studies, HIU, China, TSM, France and Rajagiri Business School, Kerela, India	International
7.	A Study to Analyze the Impact of Price and Service Quality on the Purchase Intention of Retailers of Amul Chocolates	Entrepreneurship and Sustainability in the Digital Era	21/10/2022	Assumption University of Thailand Co- Hosted by BSSS- Institute of Advanced Studies, HIU, China, TSM, France and Rajagiri Business School, Kerela, India	International

8.	Goods and Services Tax- A Step Towards Perpetual Learning (Symposium)	Goods and Services Tax- A Step Towards Perpetual Learning	07/Feb/2020	Department of Commerce, The Bhopal School of Social Sciences	National
9.	Emerging Issues and Practices	Integrated Faculty Development Programme	27/Dec/2019 to 02/Jan/2020	The Bhopal School of Social Sciences	National
10.	An overview of Renewable Energy in M.P.	50 th Golden Jubilee Annual Conference of Regional Science Association of India	20 th -22 nd Feb, 2019	50 th Golden Jubilee Annual Conference of Regional Science Association of India and IEHE	National
11.	Capacity Building Training for faculty Members	Capacity Building Training for faculty Members	24 th -26 th May, 2018	IQAC, The Bhopal School of Social Sciences	College
12.	Application of Statistical Tools in the Field of Commerce	National Workshop on Application of Statistical Tools in the Field of Commerce	16 th & 17 th , March, 2018	Department of Commerce, The Bhopal School of Social Sciences	National
13.	Impact of GST on Indian Hotel and Restaurant Business	70 th All India Commerce Conference of Indian Commerce Association	12-14 th October, 2017	Indian Commerce Association	International
14.	Faculty Development Program on “Goods & Services Tax”	Faculty Development Program on “Goods & Services Tax	25 th , Feb, 2017	Faculty of Management, BSSS, Bhopal and Tally Education Pvt. Ltd.	State
15.	National Workshop on Basic ICT Skills, e-learning and MOOCs for Educators	National Workshop on Basic ICT Skills, e-learning and MOOCs for Educators	18 th - 19 th of November, 2016	Guru Angad Dev Teaching Learning Centre- A Centre under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) MHRD, Govt. of India, SGTB Khalsa College, University of Delhi	National
16.	Indirect Tax Reform in India: An Analysis of Goods and Services Tax	Impact of Goods and Services Tax (GST) on Indian Economy and Contemporary Socio-Economic Issues in Madhya Pradesh	12 th -13 th February, 2016	Dept. of Economics, Institute for Excellence in Higher Education (IEHE), Kaliasot Dam, Kolar Road, Bhopal (M.P.)	National
17.	Research Paradigm: Problems and Solutions	Research Paradigm: Problems and Solutions	26 th September, 2015	Inspira Research association (IRA), Jaipur in association with L.B.S.P.G. College	National
18.	Impact of Foreign Institutional Investors (FIIs) on Indian Capital Market	Role and Impact of Foreign Institutional Investors on Indian Economy	24 th -25 th March, 2015	Dept. of Economics, Swami Vivekanand Government College, Raisen (M.P.)	National

19.	Impact of Economic Reforms on Indian Tourism Industry	Economic Reforms and their Impact on Madhya Pradesh	25 th -26 th February, 2015	Dept. of Economics, Swami Vivekanand Government College, Raisen (M.P.)	National
20.	A Cash Conversion Cycle Approach to Liquidity Analysis: A Case Study of SHOPPERS STOP	Innovate Technologies Driven by Multidisciplinary Research - 2014	05 th & 06 th , July 2014	Jabalpur Management Association	International
21.	Appraisal of Non-Performing Assets: A Comparative Study of Nationalized, Private and Foreign Banks in India	Emerging Trends in Banking, Financial Services and Insurance Sector, ” “ETBFSI-2014	13 th – 14 th March, 2014	VNS Business School	International
22.	Economic Reforms and its impact on Indian Insurance Sector: Challenges and Opportunities.	Economic Reforms and its impact on Economy	4 th – 5 th March, 2014	Dept. of Commerce, Swami Vivekanand Government College, Berasia (M.P.)	National
23.	Foreign Direct Investment (FDI) In the Retail Sector- A New Economic Reform	Foreign Direct Investment (FDI) in Indian Retail Market	20 th -21 st Feb, 2013	Dept. of Economics, Swami Vivekanand Government College, Raisen (M.P.)	National
24.	Reforms in Examination and Evaluation (2E) and its impact on quality education	Reforms in Examination and Evaluation (2E) and its impact on quality education	20-21 Jan. 2013	Faculty of Education, RBS College, Agra and ISEE, Chennai	International
25.	Impact of Multinationals Companies on Indian Agricultural Sector	Impact of Multinationals on Trade and Commerce	30 th and 31 st October 2012	Dept. of Commerce, Bhopal School of Social Sciences	National
26.	Examination Reforms (Workshop)	Examination Reforms (Workshop)	28-29 March 2012	Examination Cell, Sarojini Naidu Govt. Girls Postgraduate [Autonomous] College, Bhopal	National
27.	Role of Tourism Industry in Economic Development of India	Global Tourism Scenario in 21 st Century: Issues and Challenges for sustainable development	16-17, Dec 2011	Dept. of Commerce, Govt. Post Graduate College, BHEL	National
28.	Direct tax Reforms in India – an analysis of Direct Tax Code 2011	34 th All India Accounting Conference and International Seminar on Accounting Education and Research	17-18, Dec 2011	Indian Accounting Association	International
29.	Traditional Knowledge and Management of Natural Resources	Land, Water Resources, Biodiversity and Climate Change	16-18 Feb, 2010	Bhopal School of Social Sciences	International

30.	Ageing population – Problems, Solutions and Interventions	Ageing population – Problems, Solutions and Interventions	30-31 Oct, 2009	Department of Social Work, Bhopal School of Social Sciences	National
31.	Non-Banking Financial Companies in India: Role in Economic Growth, Challenges and the Way ahead	Growing Importance of NBFC's in the development of the Indian economy	19-20 Jan, 2007	Department of Commerce, Bhopal School of Social Sciences	National
32.	Emerging Investment Opportunities in the present economic scenario	Emerging Investment Opportunities in the present economic scenario	17-19 Feb, 2006	Maharastra Education Society's, Garware College of Commerce, Pune	National



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